

[www.admunstudio.com](http://www.admunstudio.com)

ADMUN STUDIO  
design & construction



2019 CATALOGUE

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## BIOGRAPHY

ADMUN STUDIO was founded in 2010 by Amirreza Fazel (Master of art in architectural technology from University of Tehran) and Seyed Shobeir Mousavi (Bachelor of art in architectural engineering from Azad University, Central Tehran branch). Later in 2016 Mehdi Kolahi (Bachelor of art in architectural engineering from Soore University) joined the team to develop the studio's activities.

Years of working experience and effort of the team members in several fields of architecture, cooperation with famous Iranian architectural firms and conducting serious research on different theories in the field of art and architecture with a special attention to Iran ancient architecture and the world's contemporary architecture inspired the team to establish the studio's principles based on a comprehensive philosophy that responds to different required aspects of architecture today in order to increase life quality of humankind.

Until now, based on the mentioned approach, Admun Studio has been successful in designing and constructing several projects which have attracted international attention that resulted in achievement of international awards and the projects' publication in different national and international online and paper magazines and books.

## PHILOSOPHY

In architectural design process, as a space for human living, to search for a full response to the main question of the project arisen from the context of the project, variety of climates, traditions, functions environment and need, Admun Studio is trying to reach a sustainable synthesis of dialectic relationships of effective forces on the project and reaching an appropriate pattern of architecture today by creating a durable piece.





## ARCHITECTURE

Our services in the field of architecture include design of a wide spectrum of spaces from villas to commercial and multi-functional complexes based on ADMUN STUDIO's design philosophy to reach new horizons in architectural design which starts from the primary study phase which is later expressed in the plans, sections and 3d models through a scientific and artistic approach, in the end to make sure that the project is constructed in the best way possible architectural construction drawings are prepared by our professional and experienced team members.

## INTERIOR DESIGN

As an architectural firm, our approach in interior architecture projects is designing a valuable architecture in the heart of another architecture in a way that it responds to all the assumptions taken from Admun's design philosophy. We have applied this process to different interior projects from designing small offices and stores and restaurants of medium scale to huge cinemas in order to reach the necessary abilities to create a harmonious composition inside and outside of an architecture.

## CONSTRUCTION

Accurate, disciplined and precise construction of a design is the most effective stage in the success of the design process, therefore, relying on the experience of our professional team members, we have stepped into the construction field to implement architectural design and drawings prepared under extreme accuracy to fill the gap in construction by our special sensitivity and accuracy in construction details and by supervision and preparation of as built and shop drawings in order to fulfill the design process by an accurate and perfect construction to reach the desired result.

## ARCHITECTURAL PHOTOGRAPHY

Like our surrounding environment, the buildings' volumes are formed from three spatial dimensions in addition to time. What makes a building valuable like an artistic piece is its three spatial dimensions through time. Unfortunately time is passing and the volume of a building is affected by several changes. Today, the only way to stop time is the art of photography, therefore, through efforts of our professional team and by using up-to-date technologies, we record the time of our projects and by publishing them worldwide through synergy of art of architecture, beside all the other architects, we promote quality of human life.





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# AWARDS

MEMAR Award, Renovation Category, 3rd Place	2019
ARCHDAILY Building of the Year, Cultural Buildings Category, Shortlisted	2019
WIENERBERGER Brick Award, final stage Shortlisted and Honorable Mentioned Project	2018
DEZEEN AWARD, Interiors Category, Longlisted	2018
ARCHITECTURE AND CONSTRUCTION Awards, Renovation Category, 2nd. Place	2018
MEMAR Awards, Public Buildings Category, Honorable Mentioned Project	2018
ARCHITIZER A+ Awards, Architecture+ Brick Category, Winner (Jury winner & popular choice winner)	2016
ARCHDAILY Building Of The Year (Residential Architecture), shortlisted	2016
ARCHDAILY Best Projects Candidate In Industrial Buildings Sector	2016
ARCHDAILY Building Of The Year Award (Commercial Buildings), shortlisted	2016
IRANIAN INTERIOR ARCHITECTURE Award, Commercial Buildings Category, 1st Place	2016
MEMAR Award, Renovation Category, 3rd Place	2016
International Design Awards (IDA), Honorable Mentioned Project	2015
UK BRICK Awards, Best International Project, shortlisted	2015
2A ASIA ARCHITECTURE Award, Residential Buildings Category, shortlisted	2015
MEMAR Award, Residential Apartments Category, Shortlisted And Appreciated Project	2015
MEMAR Award, Public Buildings Category, shortlisted	2015
KHAK ARCHITECTURE Award, 3rd Place	2013
MEMAR Award, Public Buildings Category	2011



AWARDS

RESIDENTIAL

- CLOAKED IN BRICKS
- ADONIS
- ZAFARANIEH
- BAHARESTAN
- DIBAJI
- PODIUM
- COLLAGE APARTMENT
- BRICK DUNE
- JENGA
- ZARRIN KAMEH
- Mitsubishi Factory Resorts

COMMERCIAL

- DS AUTOMOBILES STORE 1
- DS AUTOMOBILES STORE 2
- FASHAM HALL
- LAICO SHOWROOM
- STEEL FORM BAZAAR BRANCH
- ATLAS MALL STUDIO
- BOSHRA CAFFE
- LAICO FOOD COURT
- SHIRAZ SHOPPING CENTER
- NETCO SHOWROOM
- KARIM KHAN JEWELRY

CINEMA

- ASTARA
- MEGA PARS
- TIRAJEH 2
- LAICO
- SARI
- SHIRAZ

RESTAURANT

- CHOOJI
- ESI BURGER
- BENEH
- CAFE LAICO
- LAICO FOOD COURT

OFFICIAL

- EXCHANGE OFFICE
- FIROUZA HEADQUARTERS
- PIONARIA
- STEEL FORM SHOWROOM
- AGU OFFICE

INDUSTRIAL

- APERTURE
- LUNA WOOD KHAVARAN
- KORDAN FACTORY

VILLA

- ABSARD
- ORANGE GARDEN
- NARAN
- ROODAK
- LAVASAN
- MOHAMMAD SHAHR
- DARBAND SAR
- KORDAN
- SHAHIN SHAHR
- ROYAN
- CHAMESTAN

HOTEL & LOBBY

- ASALOYEH HOTEL
- DIBAJI RESIDENTIAL LOBBY
- AMIN RESIDENTIAL LOBBY
- LADAN RESIDENTIAL LOBBY
- MAHMOUDIEH LOBBY

SELECTED PROJECTS



# CLOAKED IN BRICKS

UNIQUE / TEXTURE / PRIVACY

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** BUILT  
**Client:** MR. ESKANDARI  
**Year:** 2015  
**Area:** 1100 square meter

During the last decades there has been a major shift in architectural patterns in Iran especially in overpopulated urban areas.

The old architectural patterns were originated from cultural and religious belief of the residents.

A key characteristic of Iranian vernacular residential architecture was providing privacy for the residents; however these criteria have been overlooked by contemporary architecture.

To provide maximum privacy yet fulfilling other features such as moderating light, limiting view from outside, organizing chaotic experience of the terraces and decreasing high-traffic neighborhood noise, the solution seemed to be covering the architectural mass in a grid of openings.

Brick appeared to be a proper choice since it has always been used as a local building material in Iran meeting environmental needs while creating numerous aesthetically beautiful textures.





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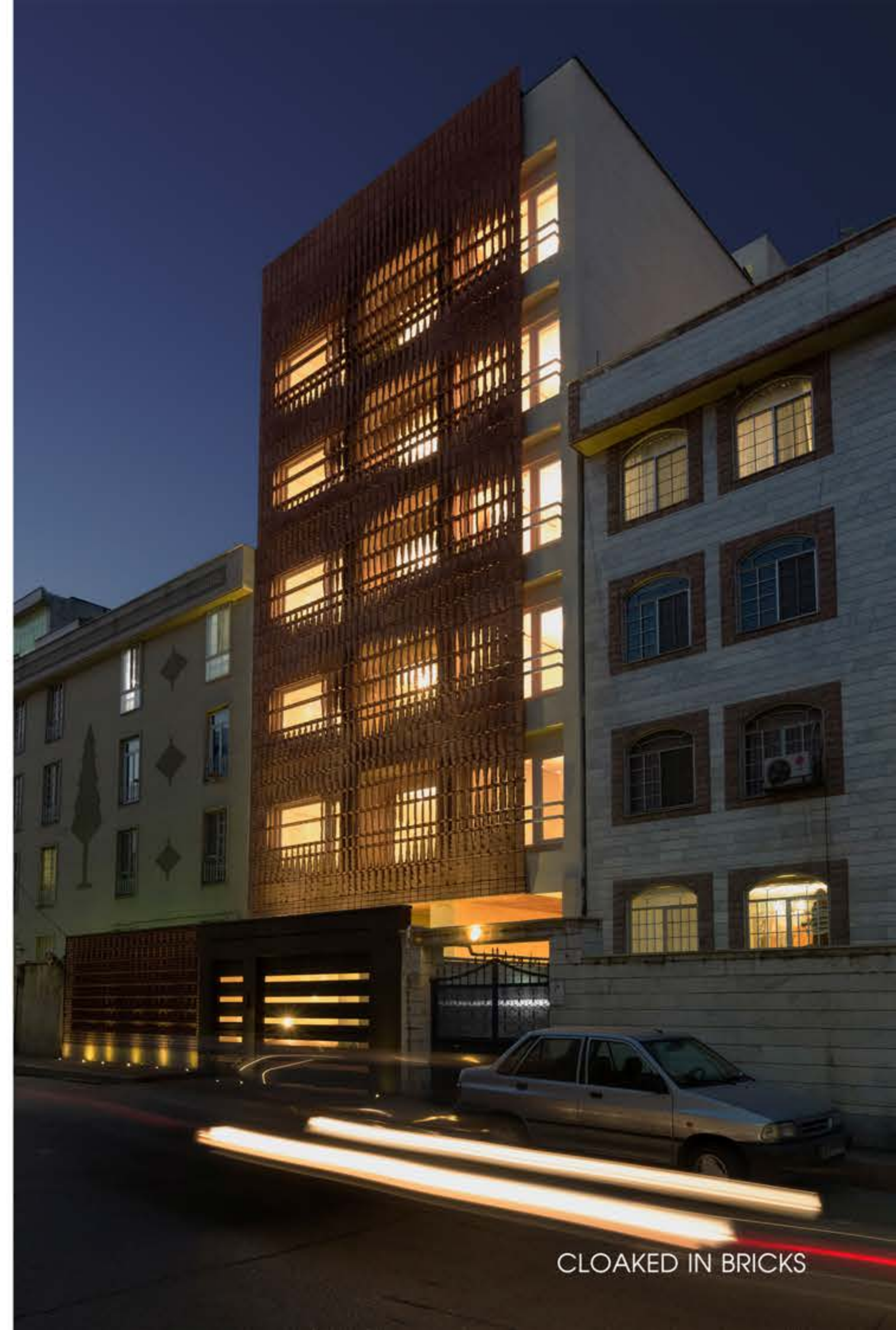








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CLOAKED IN BRICKS



# CHOOJI RESTAURANT

WOOD / PATTERN / WARM MOOD

**Location:** TEHRAN  
**Type:** RESTAURANT  
**Status:** BUILT  
**Client:** MR. HEIDARI  
**Year:** 2016  
**Area:** 200 square meter

Due to the increase in capital in Tehran (the capital of Iran), most interior projects are a product of demolition of the existing buildings and their replacement with a brand new design which has caused negative impacts on the environment, during the past years.

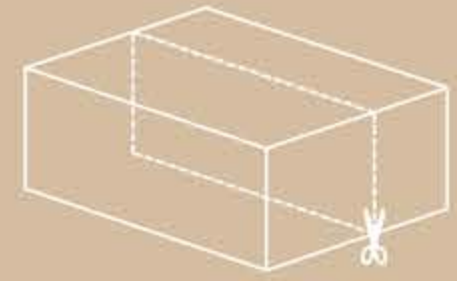
On the other hand, the considered location for this project was rented for a limited time, therefore, minimizing the negative effects of demolition through keeping the existing walls, choosing wood and iron as the materials with the potential to return to the life cycle, designing details capable of being easily assembled and disassembled with the potential to be repeated in the future branches to avoid budget and recourse waste are considered the main issues in interior design of this restaurant.



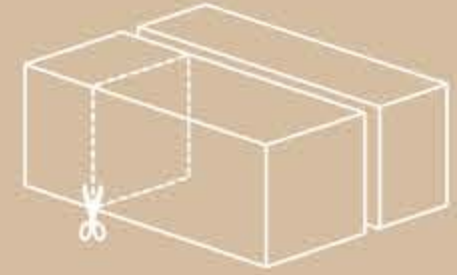


From old days, Iranians have lived in spaces with separated private and public boundaries which limited access to the private spaces. So, Iranians have a memory from the past in their subconscious that increases their tendency for using quiet and peaceful spaces likewise the old ones. Therefore, what is considered most in this project is designing a new transparent surface in response to the various social and cultural needs of the users (customers and staff), hence the entrance with a high ceiling was considered as the start point of circulation so that continuity of this hollow space arises the observers' curiosity and attracts them into the space breaking its inactivity and bringing movement and dynamism into it. The new surface is created adjacent to this hollow space.

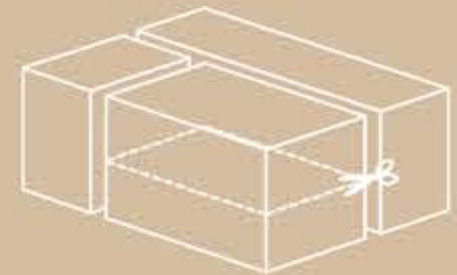




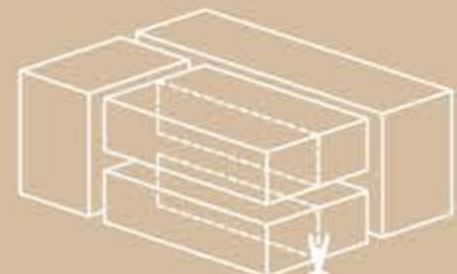
Separate service area and public area



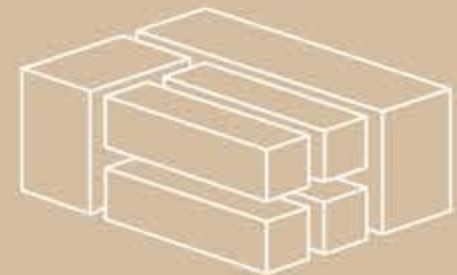
Separate waiting area and sitting area



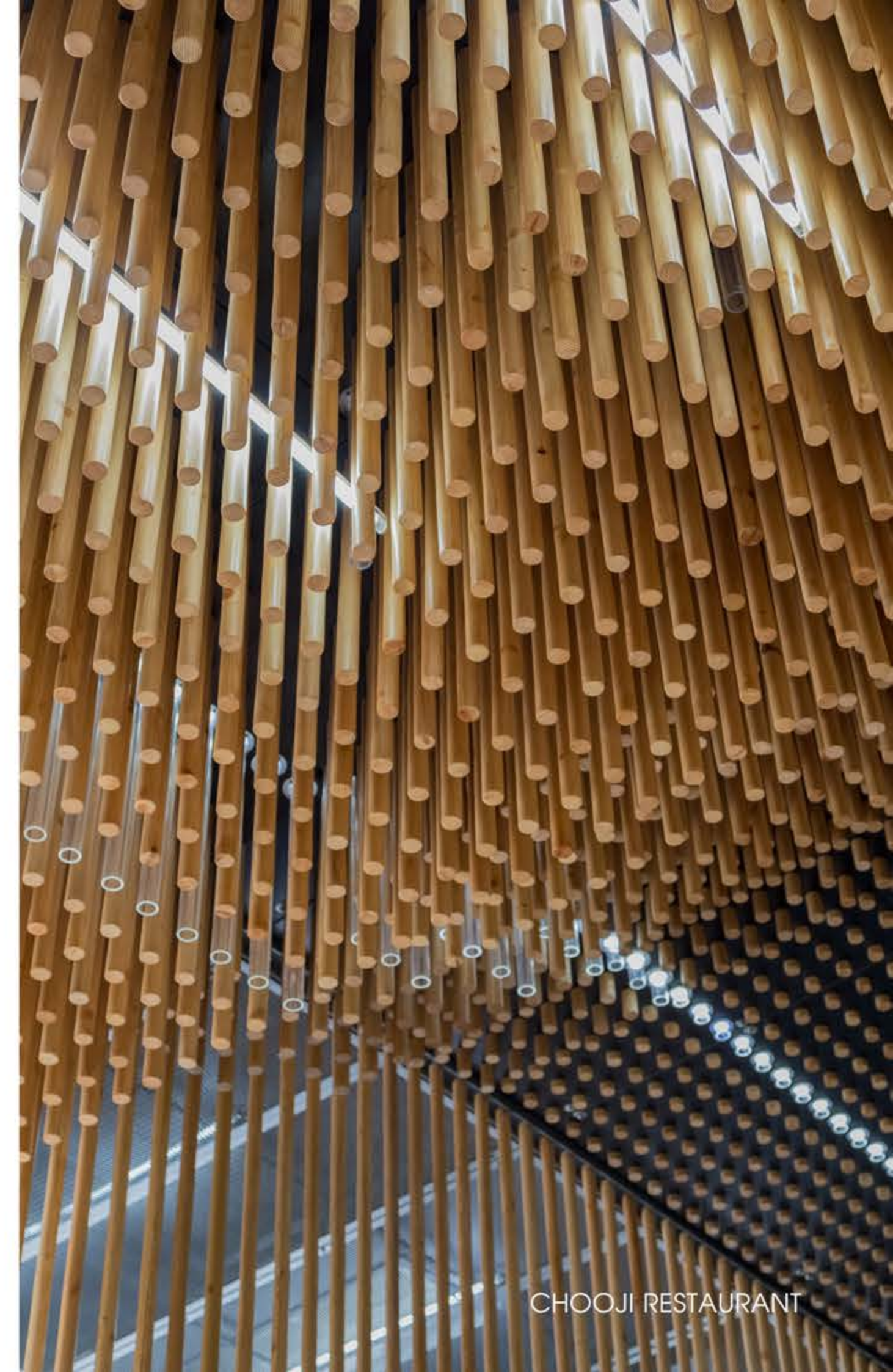
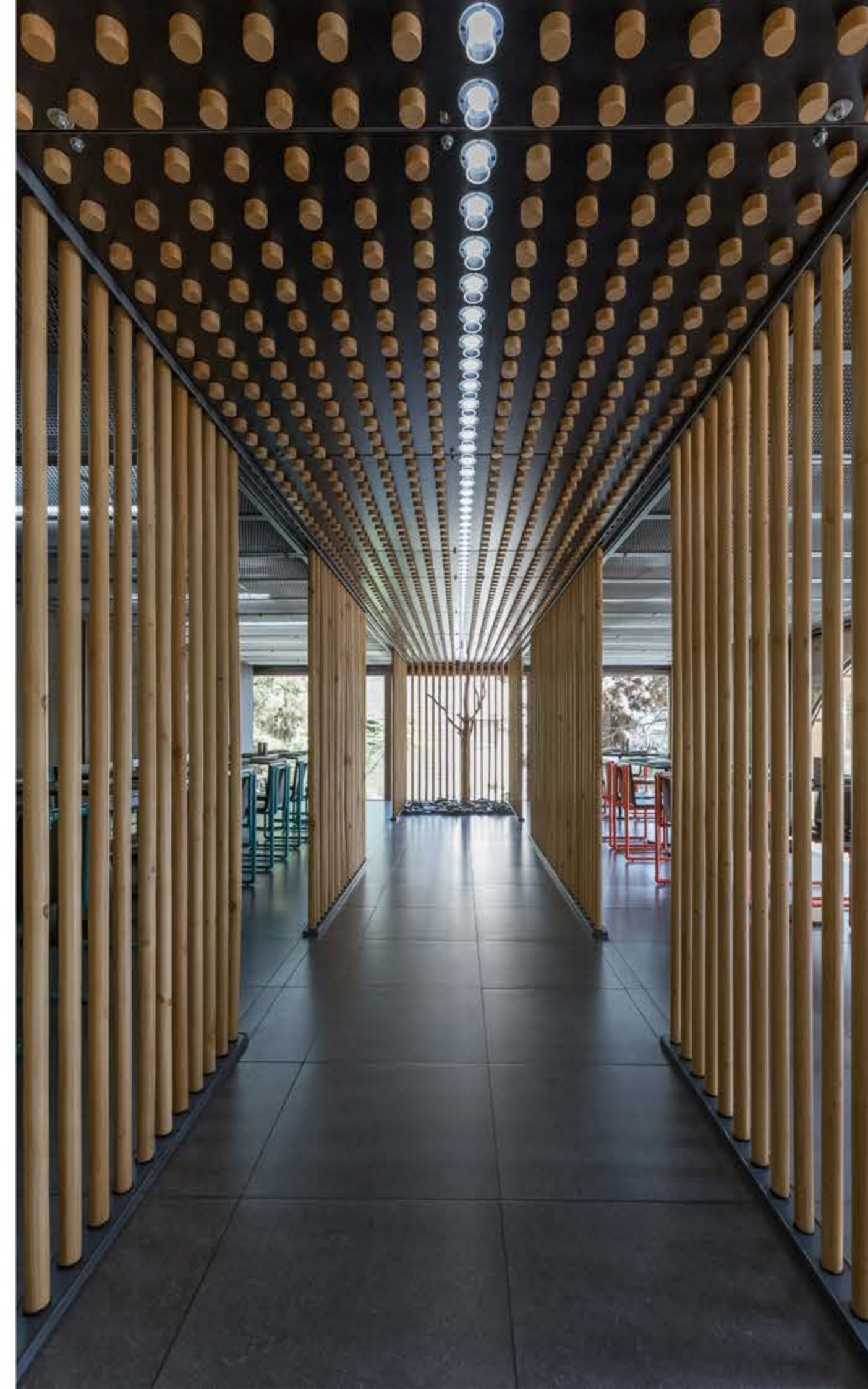
Separate family lodge and friendly area



Isolation for privacy



Final result

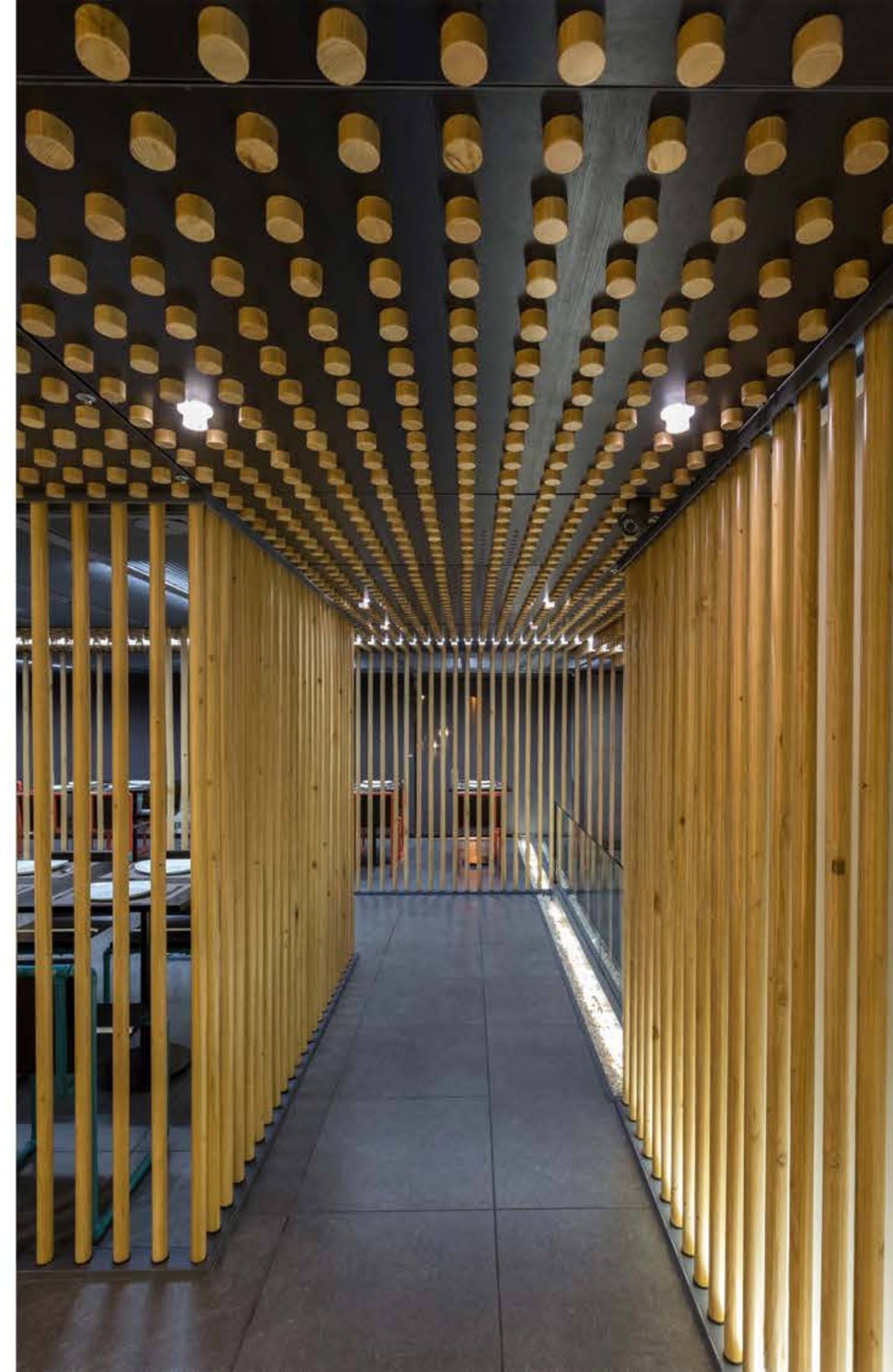
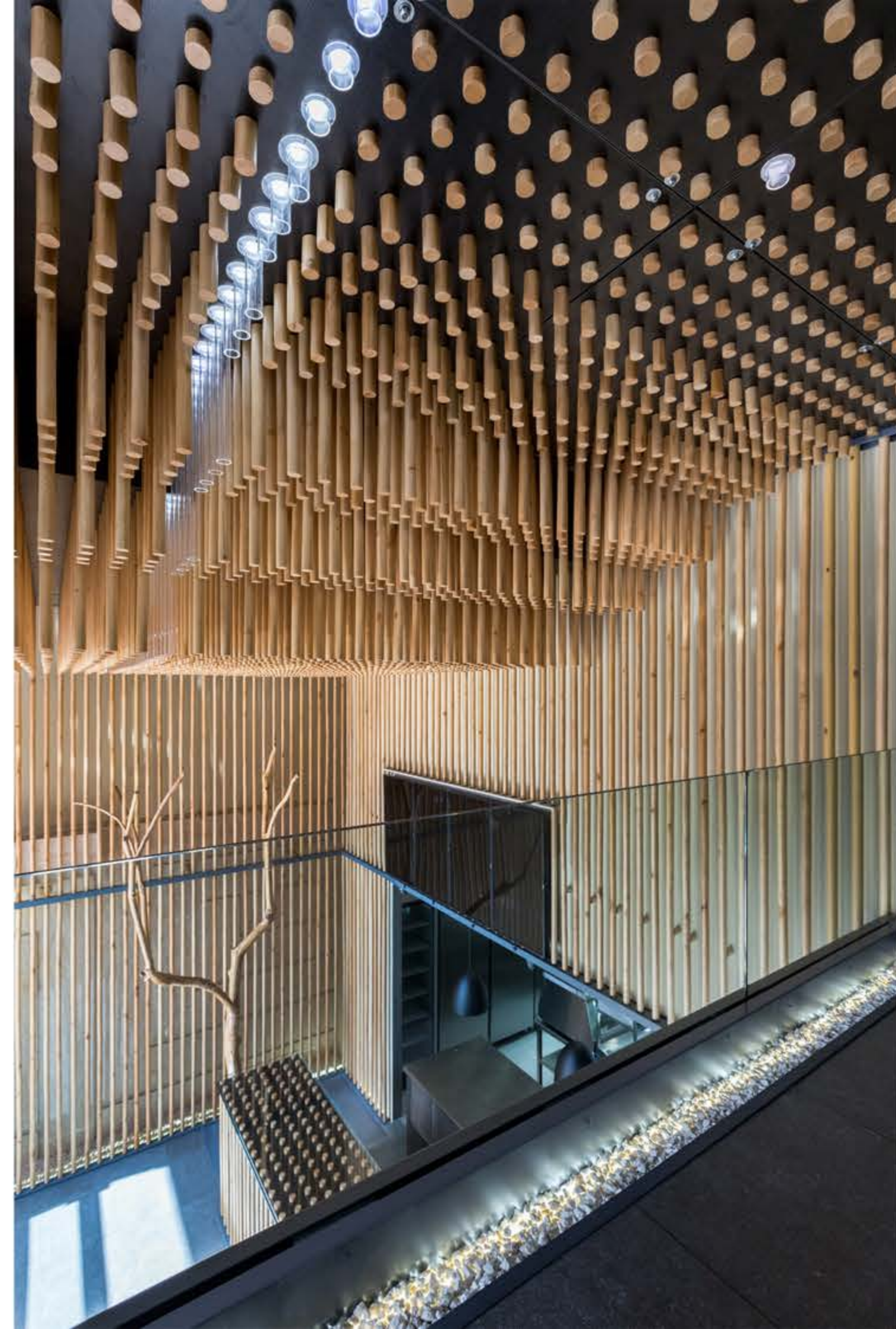


CHOOJI RESTAURANT





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CHOOJI RESTAURANT



# COLLAGE APARTMENT

WOOD / RENOVATION / CUSTOM BUILT

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** Built  
**Client:** MRS. BEHESHTI  
**Year:** 2019  
**Area:** 110 square meter

Bukan neighborhood is located in the North of Tehran, Iran; and the grounds high slope and tall dense trees are the two of its geographical characteristics. Lots of old houses with green yards exist in this neighborhoods' alleys. The Collage Apartment is placed inside this context.

The building has four floors on top of a solid rock bed. A large yard with gardens is in between the alley and the building. The residents of one of the apartments at the third floor repair their home, although because of the dissatisfaction from the result, they decided to renovate it for a second time right after the first one.

The building has a stepped form and each floor has a yard or a large terrace. This project was the only one without any yard or terrace among the rest; and the reason was its small area compared with the others. While every other apartment had a strong link to the outside view and the open space, this projects fenestrations was limited to only a few windows of the south elevation.





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COLLAGE APARTMENT





The northern half is the private section of the house i.e. bedrooms, bathrooms and W.C. The hidden closets, laundry and decoration shelves are designed inside the walls of this tunnel.







A wooden tunnel divides the plan into two separate parts. The southern half –which is faced to the building yard- is assigned to the public spaces i.e. living room and a vast kitchen space designed to hold cooking classes, as the house-wife wished for.







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Before the renovation, there was a window in the living room to the yard, and in the new design a new terrace has been built in front of it. By adding this change, the light barrier was eliminated and the natural light and view penetrate the living room and the kitchen.



COLLAGE APARTMENT





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There was a skylight in the north end of the apartment that was sealed before. In the new design, the ceiling is opened again and a small garden is made in between the two bedrooms and under the skylight.



COLLAGE APARTMENT



# FASHAM HALL

WHITE / MORPH / RHYTHM

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** BUILT  
**Client:** MR. AMINI  
**Year:** 2014  
**Area:** 500 square meter

The project is located in one of Tehran's countries in Alborz Mountains, it functions as a wedding hall and central market for Fasham's city.

The surrounding mountains together with the surrounding neighborhood skyline is somehow reflected in the facade of the project.

During nights, the facade guides the interior light outwards, creating brilliance that limits view to the interior spaces and reflects the special function of the project and dynamic atmosphere of the hall.





# MEGA PARS CINEMA

TRACK / STATION / DISTRIBUTING

<b>Location:</b>	TEHRAN
<b>Type:</b>	CULTURAL
<b>Status:</b>	UNDER CONSTRUCTION
<b>Client:</b>	BOSHRA FILM
<b>Year:</b>	2017
<b>Area:</b>	6000 square meter

Mega pars cinema complex is part of mega pars commercial complex building located in district seven of Tehran province. One theater hall, six cinema hall, one black box and one concert hall constituting this cinema complex which obviously loads a heavy traffic of population and demands a substantial attention for providing sufficient amount of space for movie schedule intervals.





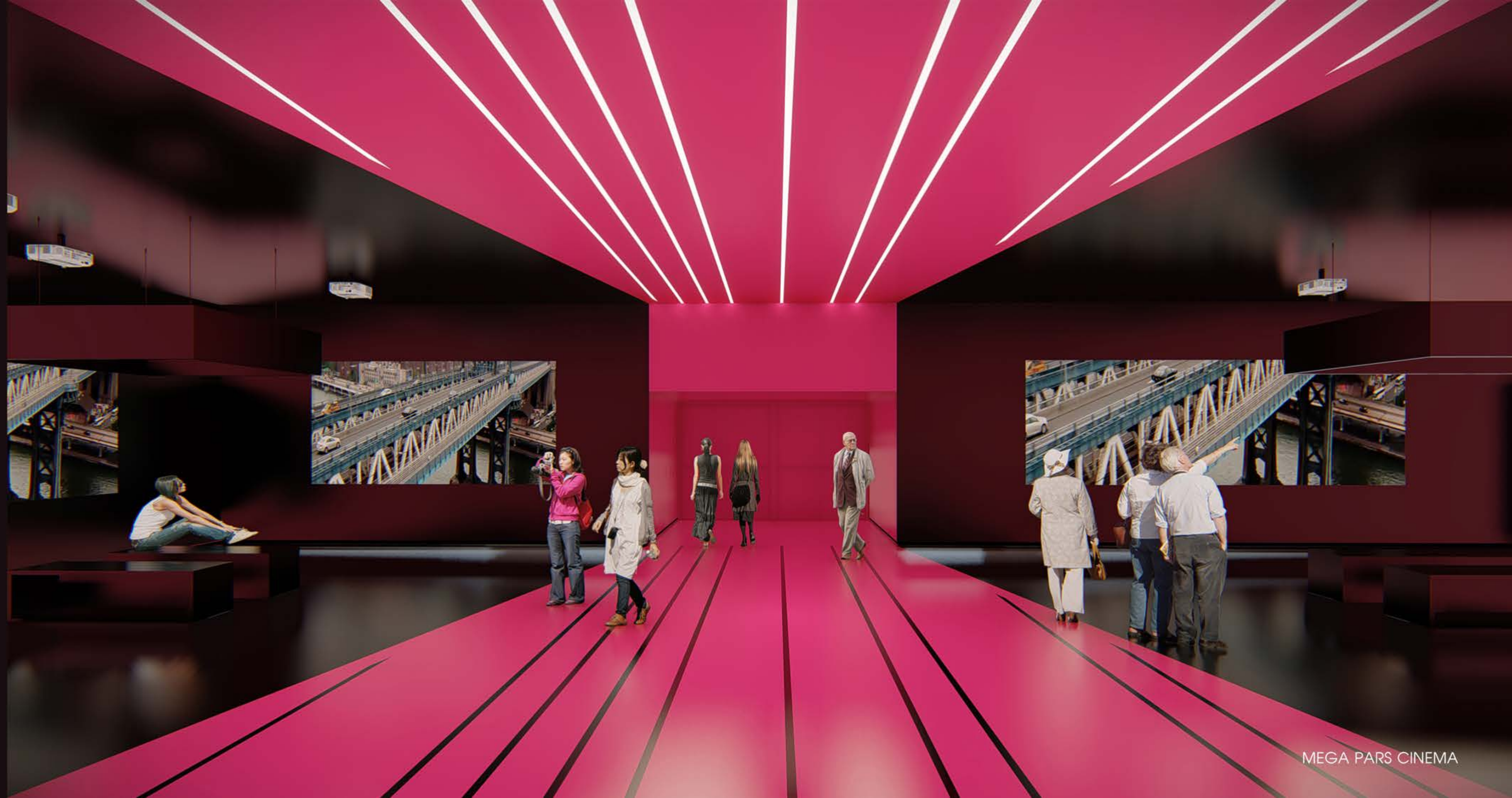
Hence the peep-shows were the primary machines as displayers in the cities. The concept of this project as the lobby of a 7000 square-meter cinema complex was inspired from those machines and our view on the nature of cinema, contrast of light and shadow, black and white as the main factors in creation of pictures.





For acquiring a pattern of locating the stations first we had to pick a proper path that could connect the levels in a comprehensible shape that could be traced by users. Then the stations were placed in some critical spots according to difficulty of accessibility for the purpose of being persuasive to users and enhancing population flow.





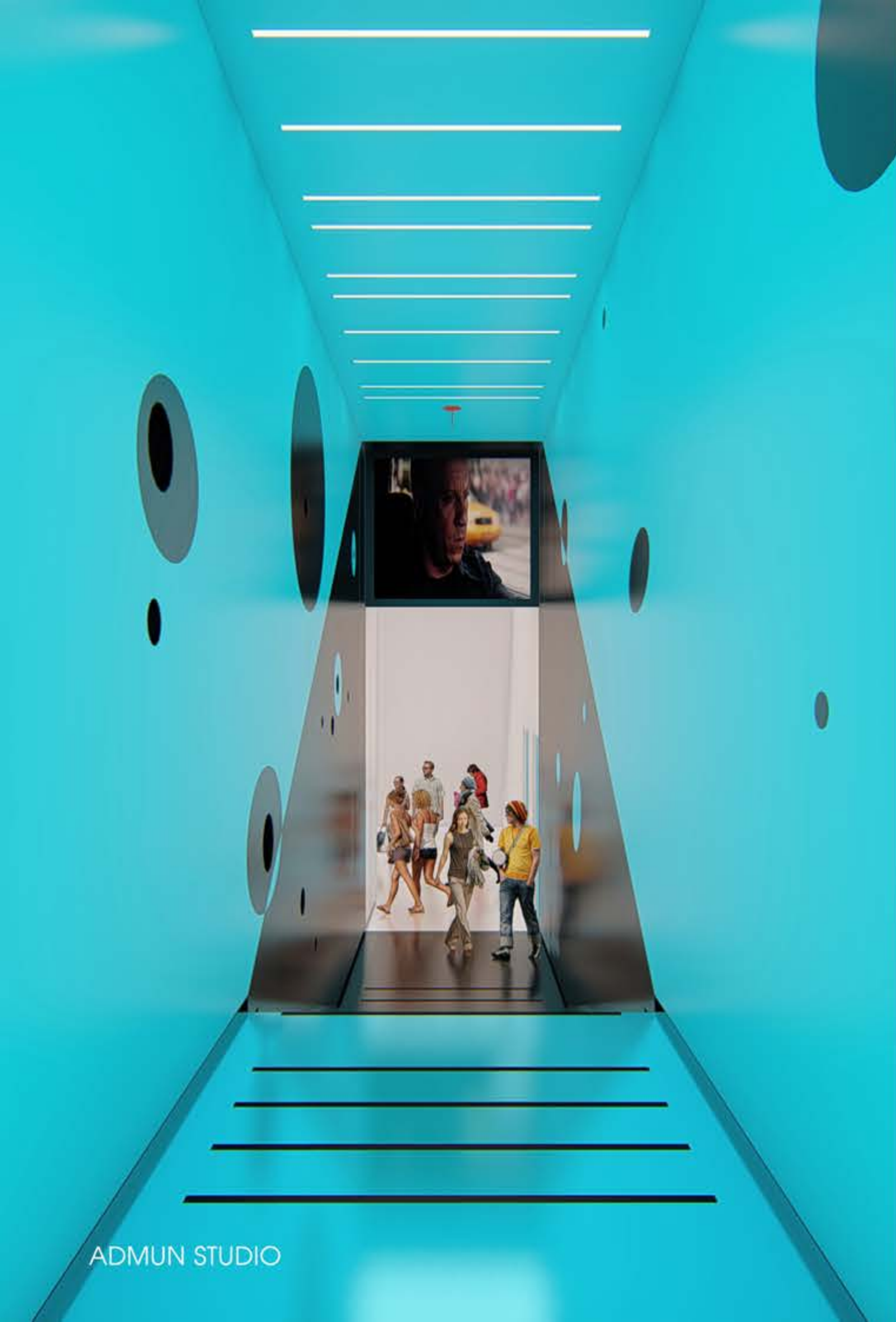




Our first challenge was to find another way as entrance. One that could be compelling to follow however not conforming the main cord of escalators. So we had to define an independent set of stairs as a start point for the cinema complex.











However, the first step was to determine the start and the end of this string which would define our entrance and exit respectively. Unfortunately, the previous strategy of planning was based on a false belief of using the main escalator and elevator of the commercial complex which was not possible for it was not connected to a certain area for traffic. So we had to alter the path of entering and exiting of the cinema complex and define a set of staircase for entering the complex.

So it had to be an integrated area and by integrating these disperse pieces we would make string shape lobby along three different levels and put random stations contained of random activities with relation to cinema (such as media room, waiting platforms, lounge, galleries and...) for generating a flow. because we had to make the population to use every corner of this string of lobby to balance the crowd. In this way it doesn't matter If expected movie plays in which spot. As long as someone follows the lobby, eventually he would reach it No matter which level.















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MEGA PARS CINEMA





# DS AUTOMOBILES STORE

SHOW / PRESTIGE / RAPTURE

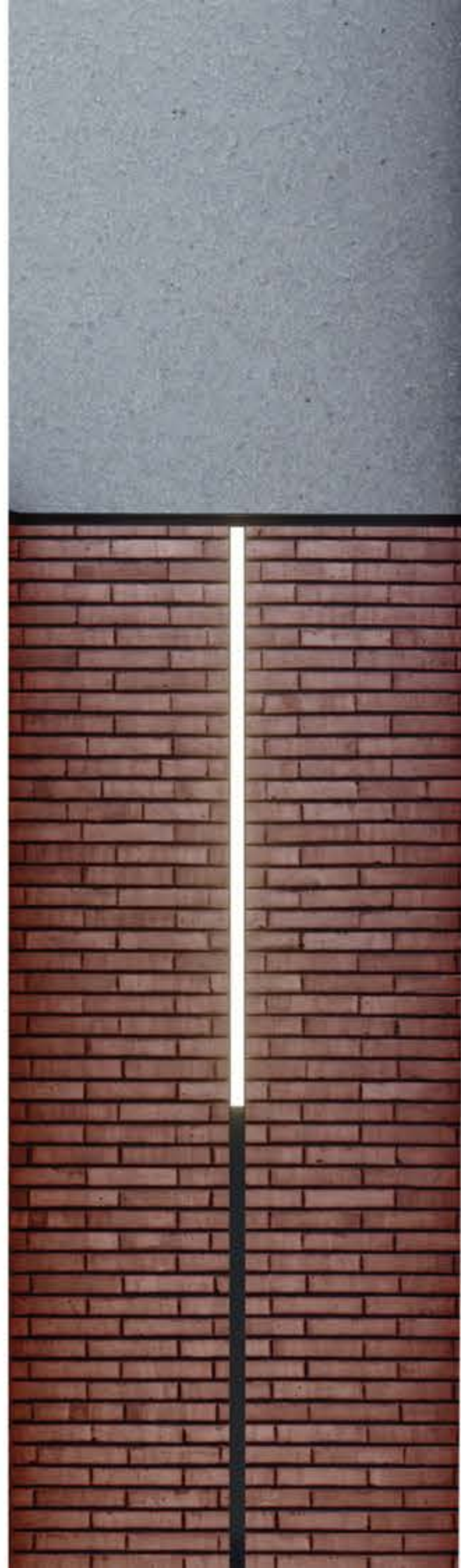
<b>Location:</b>	TEHRAN
<b>Type:</b>	COMMERCIAL
<b>Status:</b>	BUILT
<b>Client:</b>	MR. BIRIA
<b>Year:</b>	2014
<b>Area:</b>	300 square meter

DS STORE as the first experience of Admun Studio's cooperation with an international firm is of remarkable importance for the office.

This store was designed by the French firm "WIP architects", as the master plan for all the DS car showrooms.

Admun Studio as a local architectural firm played the role of a coordinator between the main designers and the Turkish construction team by providing the construction drawings and supervising the construction process.





# STEEL FORM BAZAAR BRANCH

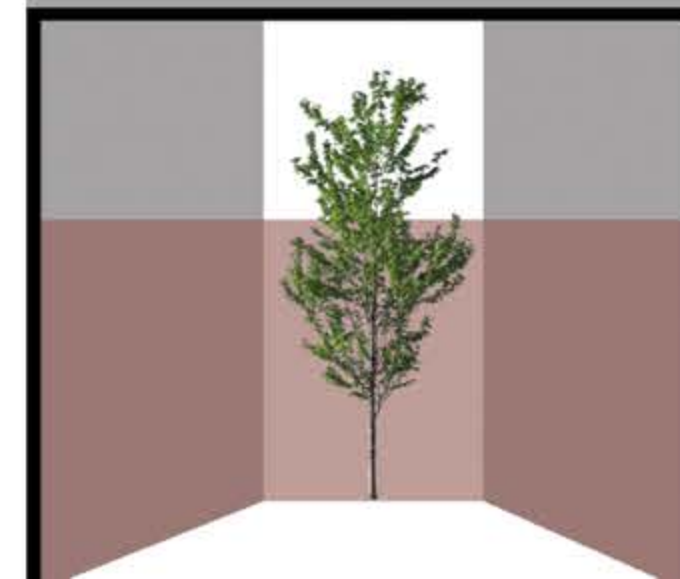
ALLEY / COMPATIBLE / SHOWROOM

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** UNDER CONSTRUCTION  
**Client:** MR. FADAVI SAMETI  
**Year:** 2017  
**Area:** 200 square meter





Our task here was to come up with an idea for façade. Almost everything else was managed to be built as previous design.as the analyzing of the neighborhood had begun the rectangular geometry of the site triggered an idea on the particular subject of façade which If we assume the whole premises as a cube then we consider its interface to the alley as the façade. We can add depth to it by removing that interface and define the remaining faces as façade. In this definition what would happen in the cube will define the façade.









# ABSARD VILLA

COZY / LONG / FLUID

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** BUILT  
**Client:** MR. MEHRABAN  
**Year:** 2009  
**Area:** 700 square meter

The design team approach to this project was affected by the broadness of the surrounding environment, also the project's narrow and linear site, special surrounding vegetation, adjacent lush gardens and the location of the project which was lower than the main road, providing a direct view from the road.

These items resulted in designing the villa as a statue in a linear layout (with a narrow width and long length) with solid broken lines like a white icon, modern and strong in contradiction to the surrounding nature acting as a local landmark in the environment.



# ADONIS

MIRROR / VARIETY / GAP

**Location:** ALBORZ  
**Type:** RESIDENTIAL  
**Status:** BUILT  
**Client:** MR. MEHRABAN  
**Year:** 2012  
**Area:** 2500 square meter





ADONIS was the first project of Admun Studio with sustainable approach and was the start point for ADMUN STUDIO to move forward to more powerful projects with more unique approaches and philosophies.

The main facade of the project faces the north, therefore, absorbing direct daylight is not possible from this facade during most time of the year.

The project is designed in a way that some faces are pulled out from the facade turning to the east with openings to guide pleasant morning light into the space, designing deep balconies was an attempt to provide maximum daylight for the interiors from the north facade.

To avoid dissatisfying penetration of heat and harmful sun radiance, the west surfaces were blocked and also brick was used as a local material with a high thermal capacity.

The plans are designed according to different needs and tastes and are mirrored in all levels, this symmetry creates more variety in the facade, and horizontal surfaces are constructed to be used as flowerboxes.







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# CRIMSON SEQUENCE

RED / SLOPE / PIPE

<b>Location:</b>	TEHRAN
<b>Type:</b>	CULTURAL
<b>Status:</b>	BUILT
<b>Client:</b>	BOSHRA FILM
<b>Year:</b>	2017
<b>Area:</b>	150 square meter





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CRIMSON SEQUENCE









# BOSHRA CAFFE

UNIQUE / INVITING / CONTRAST

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** BUILT  
**Client:** BOSHRA FILM  
**Year:** 2017  
**Area:** 40 square meter







# NARAN VILLA

COZY / LONG / FLUID

**Location:** LAVASAN  
**Type:** VILLA  
**Status:** CONCEPT  
**Client:** MR. MORSHEDI  
**Year:** 2016  
**Area:** 1000 square meter

Because of the proximity and domination of the adjacent building, the villa has been designed with a court-yard. The spaces of the villa were placed around the court-yard and the exterior fenestrations were reduced to minimum.







In this project the agenda was to tackle the particular subject of villas by a different approach. According to importance of environment in villas we tried to assess the subject of exploiting from vicinity features of villas. On account of this approach we came up with strategy of breaking the villa's coherent unit down to its independent cells with essential activities for villas, and dispersed it into the site. In this way each one of the essential functions can be experienced with highest amount of encounter with its vicinity area.





# ASTARA CINEMA

CULTURE / NOSTALGIA / BRIDGE

<b>Location:</b>	TEHRAN
<b>Type:</b>	CULTURAL
<b>Status:</b>	BUILT
<b>Client:</b>	BOSHRA FILM
<b>Year:</b>	2017
<b>Area:</b>	2500 square meter

ASTARA cinema is the oldest cinema in the north of Tehran, located in the high-traffic area of Tajrish. In the past, this cinema provided various facilities for the people as the sole cultural center of north of Tehran. This place acted as a gathering space during the past sixty years.

Unfortunately, due to passing of time and lack of appropriate maintenance, the cinema gradually turned into an abandoned place.

The client aimed to revitalize the cinema through a modern design to turn it into a cultural hub at the heart of one of the most important and crowded areas of Tehran.

The main design concept was affected by the narrowness of the cinema's entrance along the main road, its narrow facade and its location along one of the most high-traffic alleys of Tajrish.

An access was designed as a bridge at a higher level to broaden the facade of the cinema to make it remarkable in the area and inviting and attractive for the users.

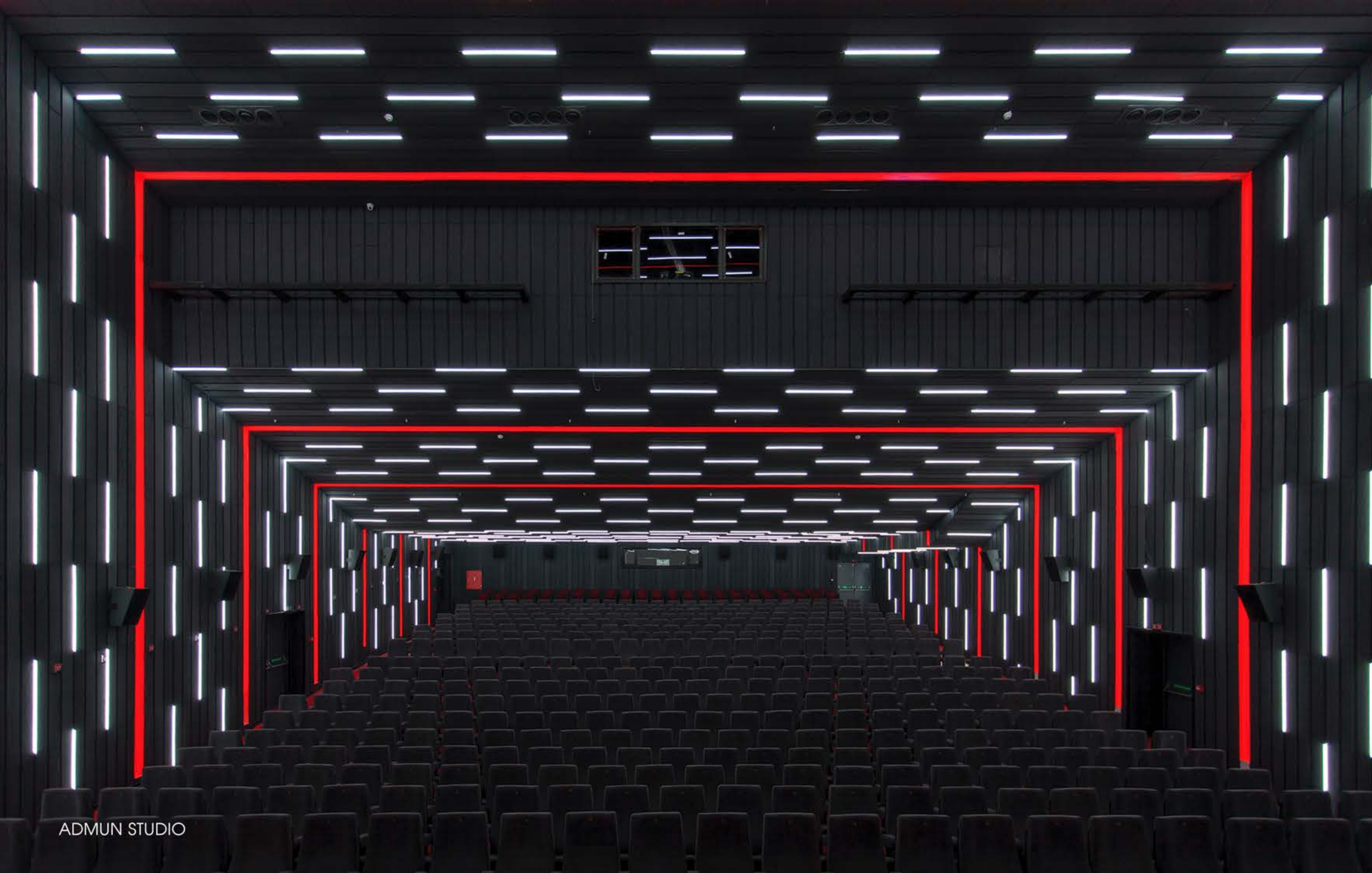




The main idea behind the concept is to create a path that starts from the Tajrish Bazaar entrance. The path passes a restaurant within the complex, ticket sales, concessions stand, cinema salons, W.C., and ends in the alley behind the complex and so, instead of standing against the traditional context, becomes a part of it. The path itself is accompanied by the necessary functions. Seats and stairs that the crowd will use before the movie begins and poster stands are some of the functions inside this blue way.



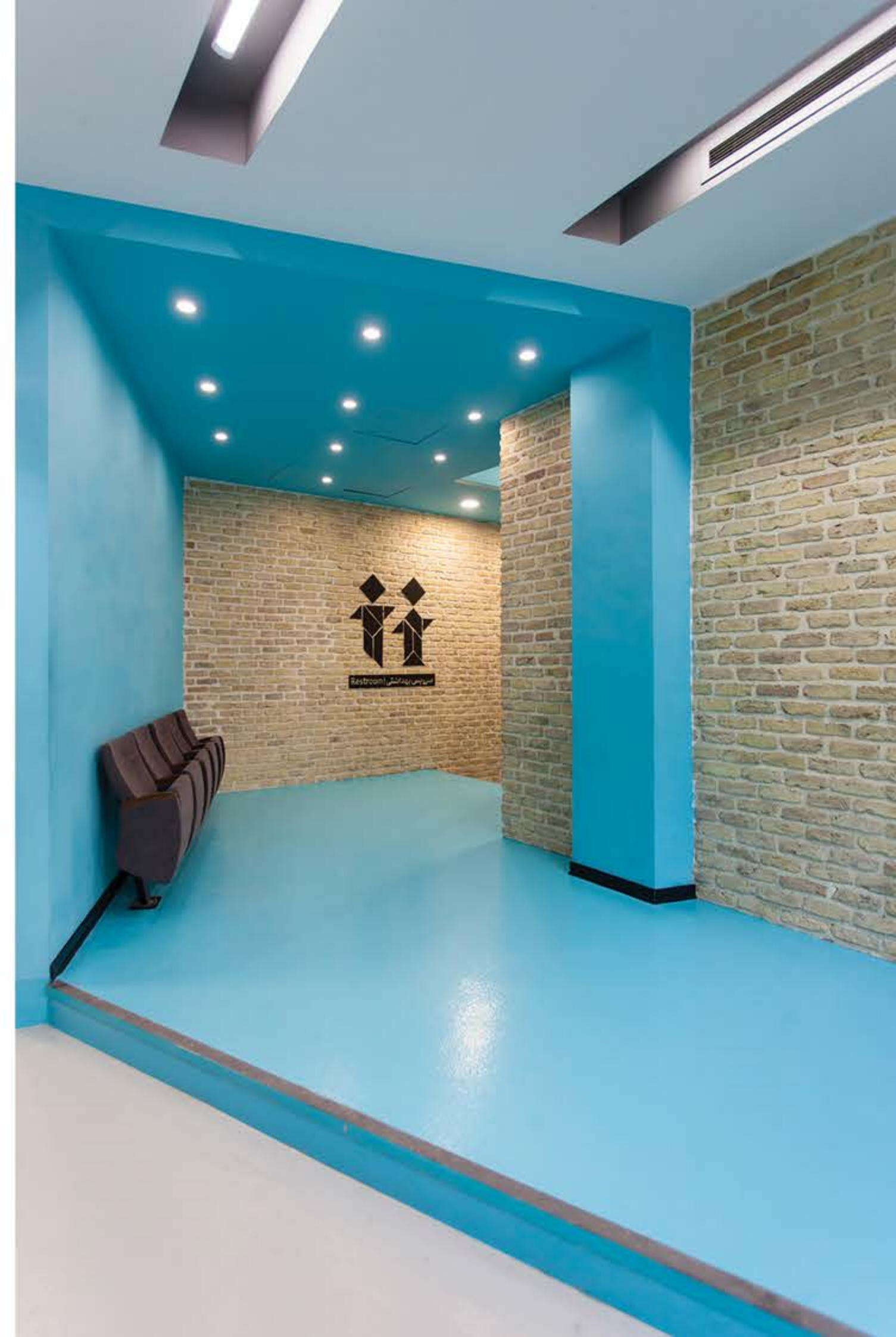




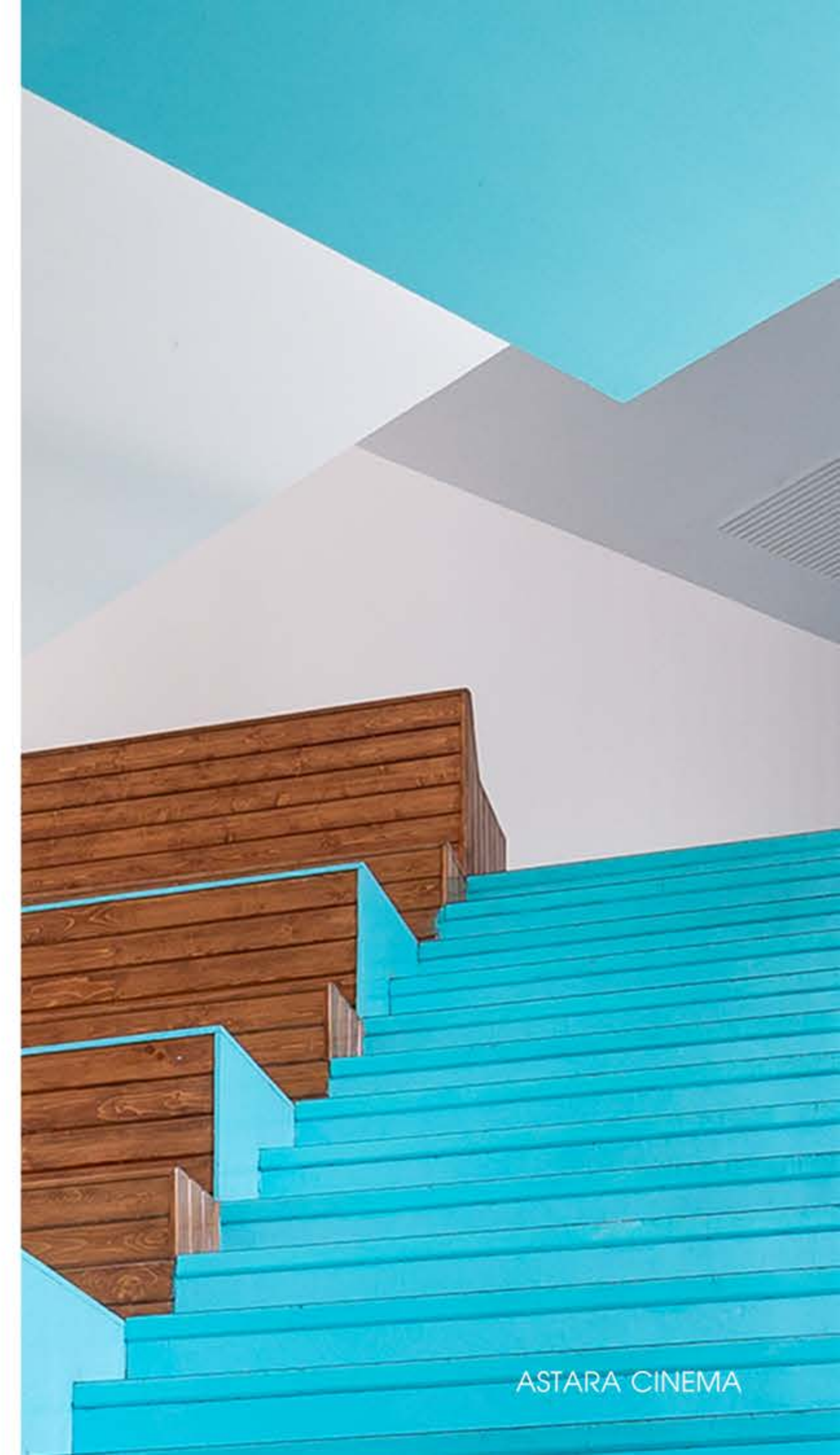
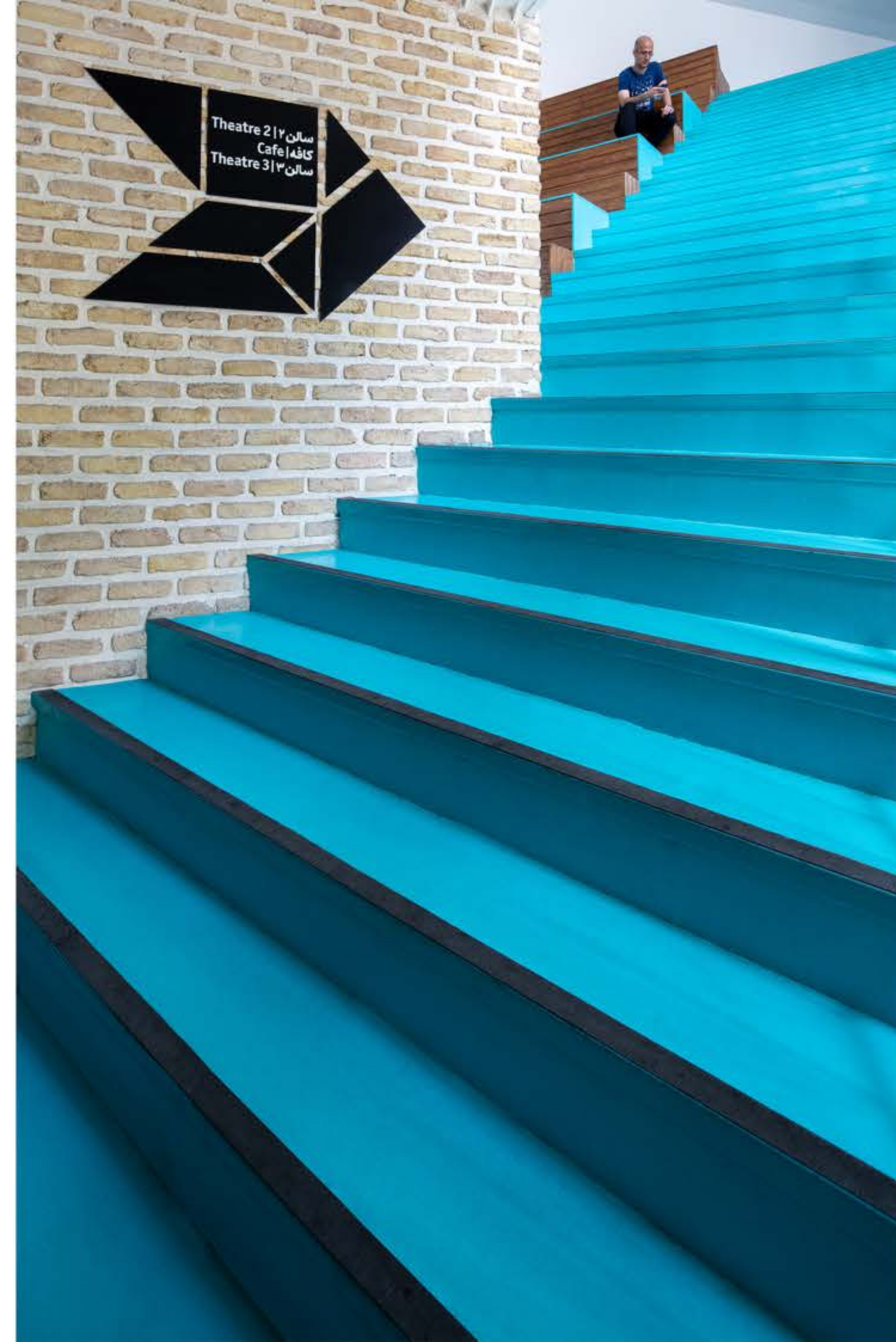
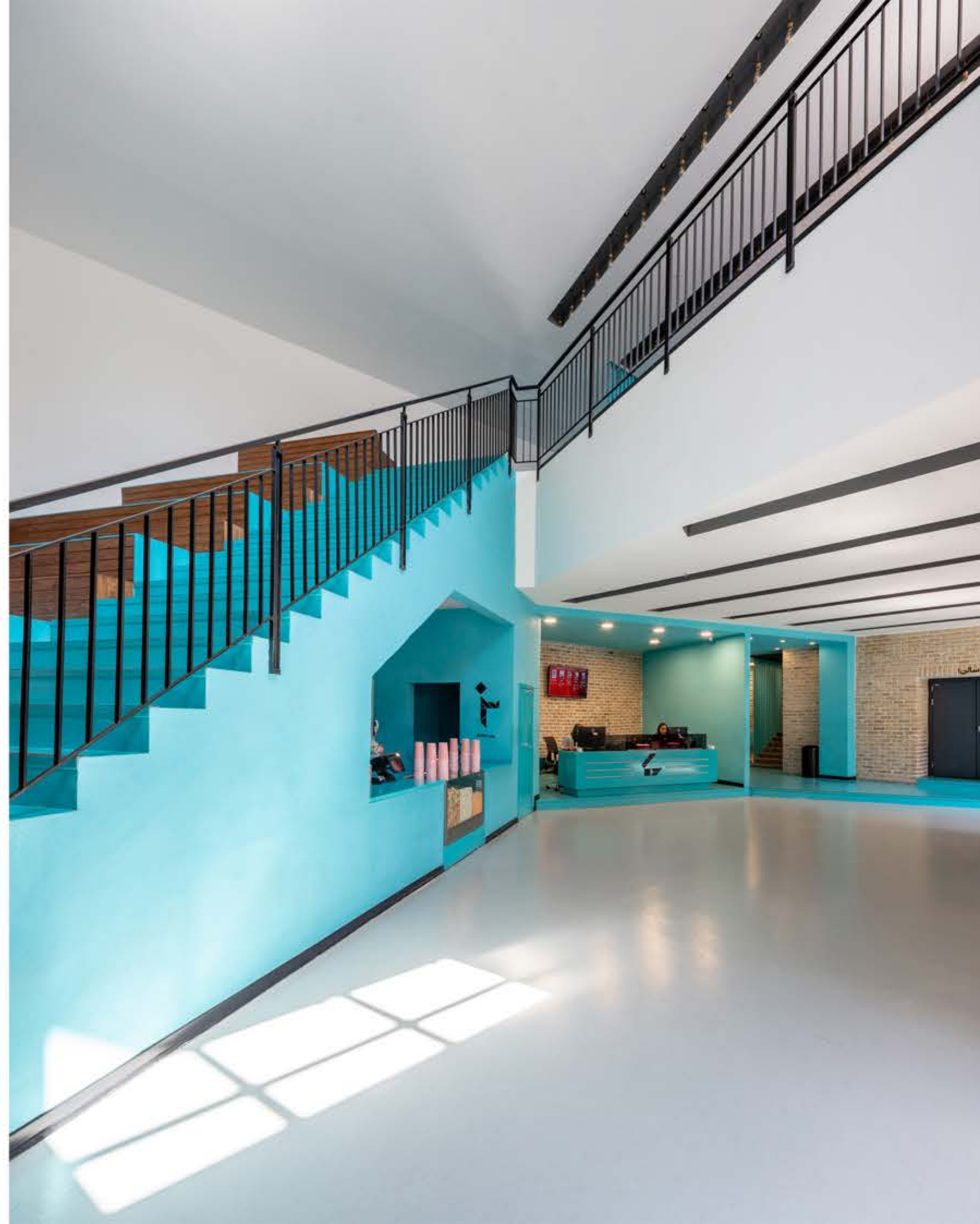
The Path is marked by the sky blue color to display the difference between old and new textures. The old brick materials of the walls are re-used to create new walls of the complex. The old cinema chairs are repaired and placed in the waiting halls. Where there is a modern function i.e. new salons and concessions stand, the wall materials are switched to the simple colors of white and blue to display the difference.























## ALTERNATIVE 2





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# JENGA APARTMENT

BOX / SUSPENDED / YARD

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** IN PROGRESS  
**Client:** MR. FADAVI SAMETI  
**Year:** 2017  
**Area:** 2500 square meter

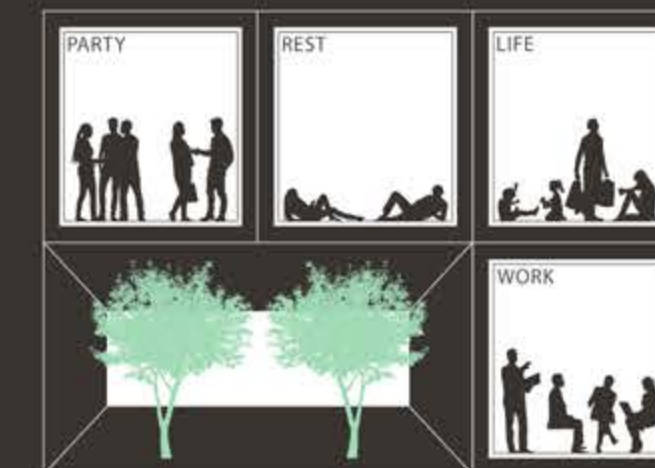




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This project was inspired from the Iranian vernacular architecture, hollow spaces like courtyards are designed for the family gatherings to provide a closer relationship with the nature.

These courtyards are designed as voids on each floor according to the needs of each unit's owner.







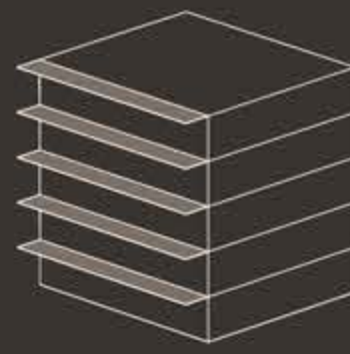
The central courtyard  
of iranian architecture



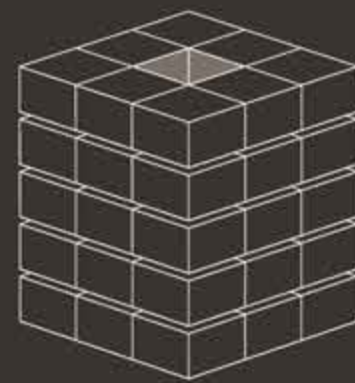
In the past,  
human-scale city block



Now, city block  
in height



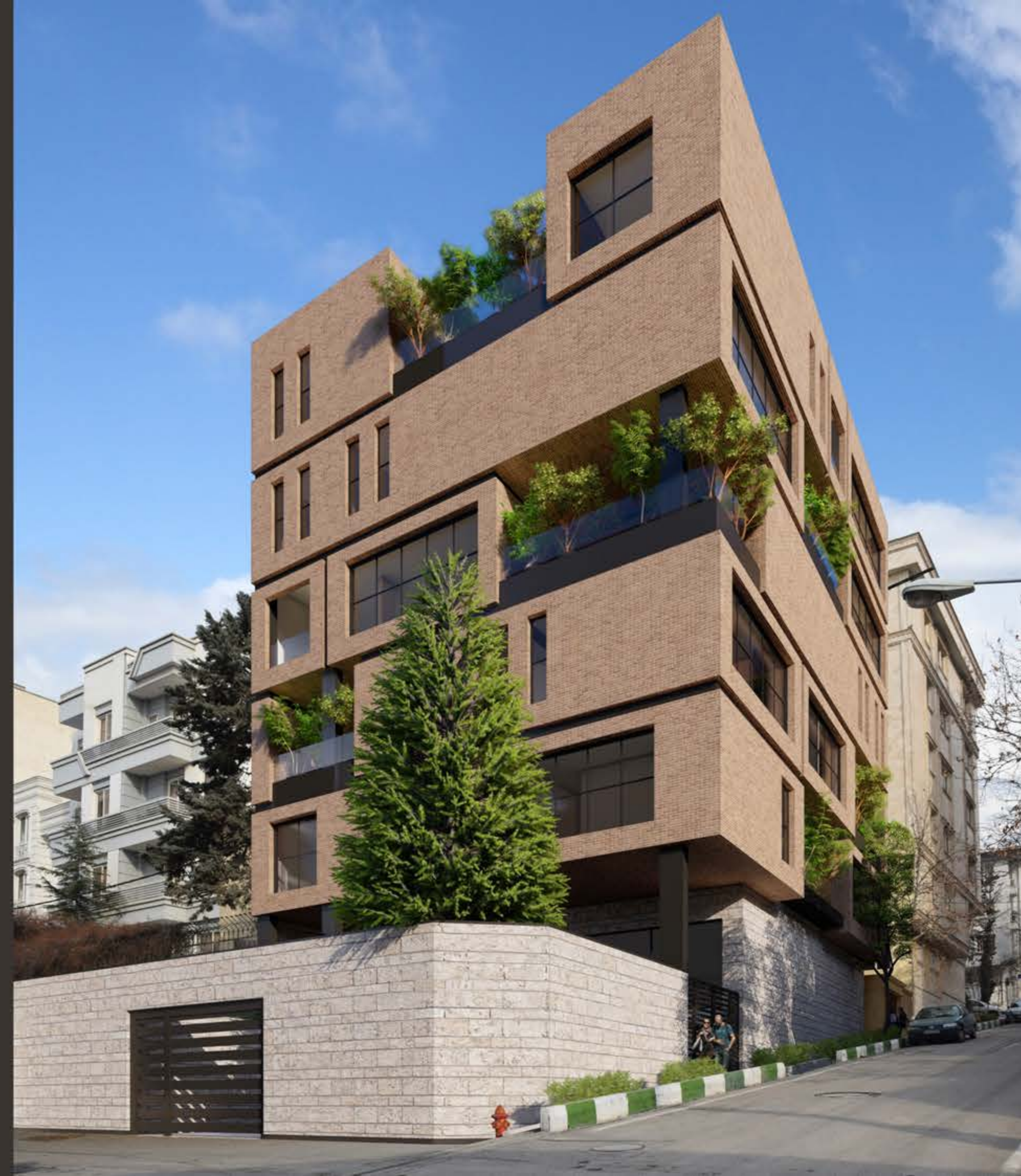
There are terraces  
in housing today



Create yard in  
residential classes



Create yard in residential  
classes based on the needs of  
users and external perspective



JENGA APARTMENT





Designed by wood and brick, the lobby was created to be simple and legible. The marked path passes through different spaces that are made based on the residents requirements.





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# EXCHANGE OFFICE

LINE / EDGE / CONTRAST

<b>Location:</b>	TEHRAN
<b>Type:</b>	ADMINISTRATIVE
<b>Status:</b>	BUILT
<b>Client:</b>	MR. JAMSHIDI
<b>Year:</b>	2010
<b>Area:</b>	150 square meter





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This 150 square meter project is designed on the first floor of an old building which was used as a residential unit but is transformed to a modern office.

The client's expected spaces could be categorized in four groups: management, conference, employees and service.

After analyzing the mentioned expectations and preparing spatial diagrams, the corridor was identified as the main factor in connecting different spaces and shaping the interior connections.

The significant presence of the corridor was recognized in the design when it moved as a coherent mass into the architectural space embracing other spaces expressing a defined connection line between spatial functions and their congruent adjacency.

The finishing material of all the surfaces defining the corridor (floor, ceiling and walls) is picked white to create not only spatial continuity and pleasant light reflections but also spatial purity and to convey a sense of peace in the space.



EXCHANGE OFFICE



# LAICO SHOWROOM

EVENT / CEATIVITY / CENTRE

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** BUILT  
**Client:** MR. ZEINI  
**Year:** 2018  
**Area:** 1000 square meter

The goal of the project was to achieve unity and simplicity within a complex context with incompatible elements. Laico is a brand containing multiple sub-brands with various products, hence, to design Laico central store, each group of products need its custom designed stands with specific dimensions.

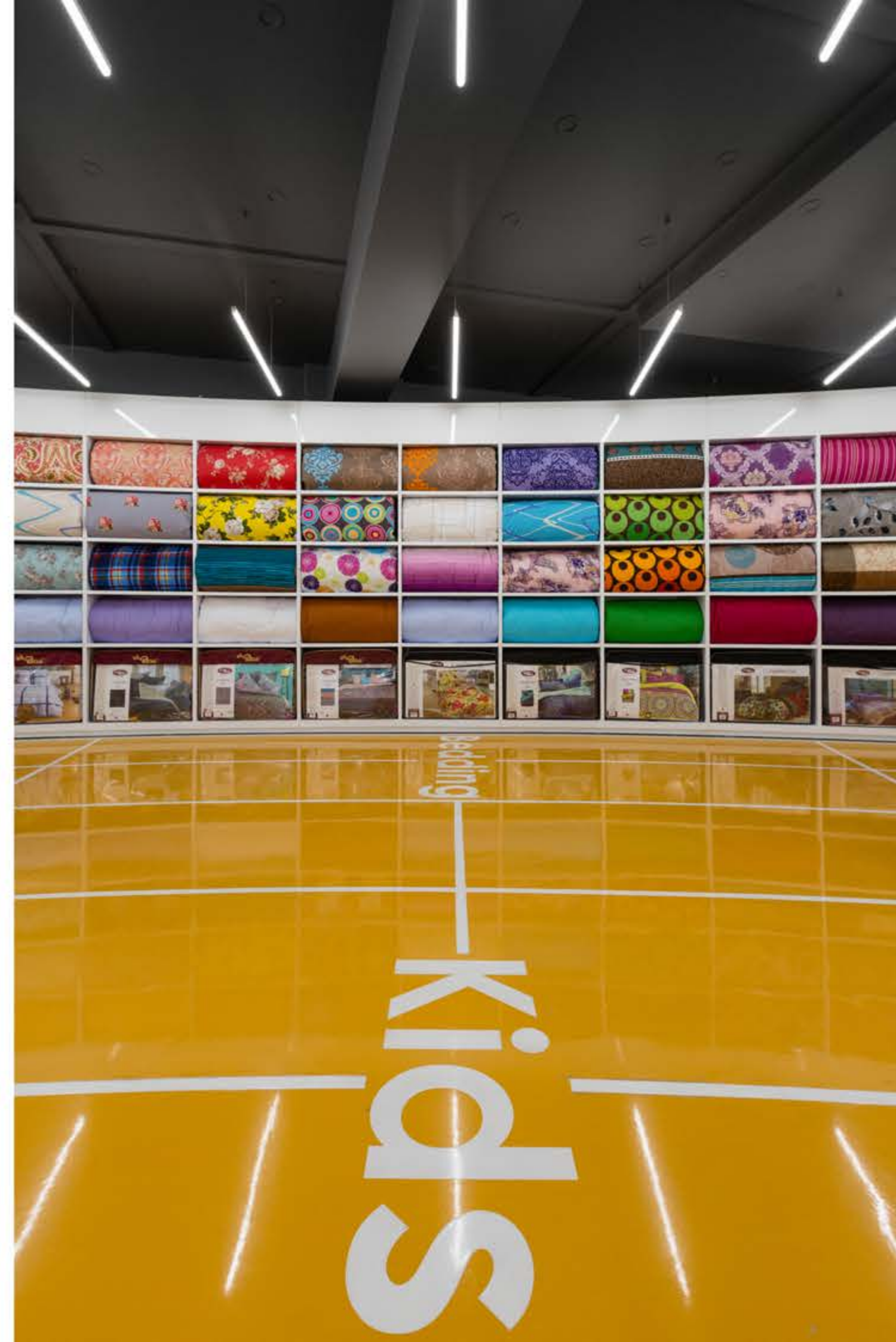
The current store was previously three separate residential apartments that merged in one large space. It is vast and hard to perceive; numerous columns, irregular layout, and illegibility of the space makes the user confused; Thus, the client asked to create an arranged interior that could easily be navigated.



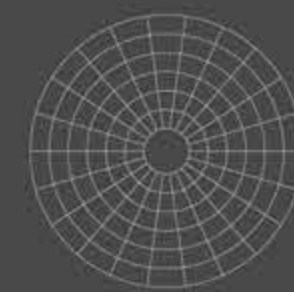




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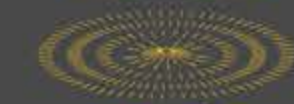
CIRCULAR GRID



CEILING



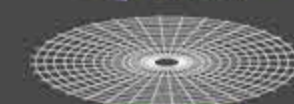
RADIAL LIGHTINGS



STORE STANDS



EPOXY LINES



FLOOR



LAICO SHOWROOM





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LAICO SHOWROOM





A panoptic space with ordered zoning and enough transparency proposed to satisfy all the differences. The design strategy by applying a circular arrangement was to create a modular flexible pattern through the layout. The stands, the lighting system, and generally the entire project was affected by the modular design decision. The construction process became simpler and less time-consuming.







# LAICO FOOD COURT

GREENT / FRESH / WOOD

**Location:** KELARABAD  
**Type:** COMMERCIAL  
**Status:** CONCEPT  
**Client:** LAICO. CO  
**Year:** 2017  
**Area:** 1500 square meter





Laico center complex is a commercial building in Mazandaran province in kelarabad district. a restaurant, a mall, an indoor amusement park, a food court and a cinema complex respectively constitute laico center complex from underground floor to fifth floor. Kelarabad district is an exquisite location restricted by Caspian Sea shore from Northside and namakabrud jungle from southside with exceptional vegetation and landscape therefore laico center benefits from this exceptional landscape specially cinema and food court floor which was our domain of authority for designing. We tried to organize the food court and cinema affairs by a woven tunnel which could connect two landscape of seaside and jungle together. This strategy helped us to fragment the integrated area of cinema complex and food court, and present it in different sections with different features.



# LAICO CINEMA

LINE / PRESENCE / SURROUNDING

**Location:** KELARABAD  
**Type:** CULTURAL  
**Status:** IN PROGRESS  
**Client:** BOSHRA FILM  
**Year:** 2017  
**Area:** 500 square meter



LAICO CINEMA



# ESI BURGER

SOCIAL / CONTEXT / PLATFORM

**Location:** TEHRAN  
**Type:** RESTAURANT  
**Status:** BUILT  
**Client:** MR. HEIDARI  
**Year:** 2017  
**Area:** 110 square meter

Esi burger is a cozy intimate restaurant located on Sohrevardi Street in Tehran, very close to people's gathering space in Palizi square. Before Admun Studio was commissioned to design this project the place had been used as a branch of quite a well-known chain restaurant and in spite of being in a crowded neighborhood it could not attract enough customers and this made us wonder what was going on in nearby juice shops and small restaurants surrounding Palizi square that attracted people from different parts of Tehran while these places did not provide considerable amenities (not even sitting spaces) and yet their customers looked satisfied and content. Seemed like lack of amenities did not matter to their customers so there should exist something more important on this square and it was very interesting for the design team. Probably people can satisfy one of their other needs on this square, need for freedom, choice, and social relationships. They like to be free of musts and must nots and share the joy and excitement of a social activity with other human beings.



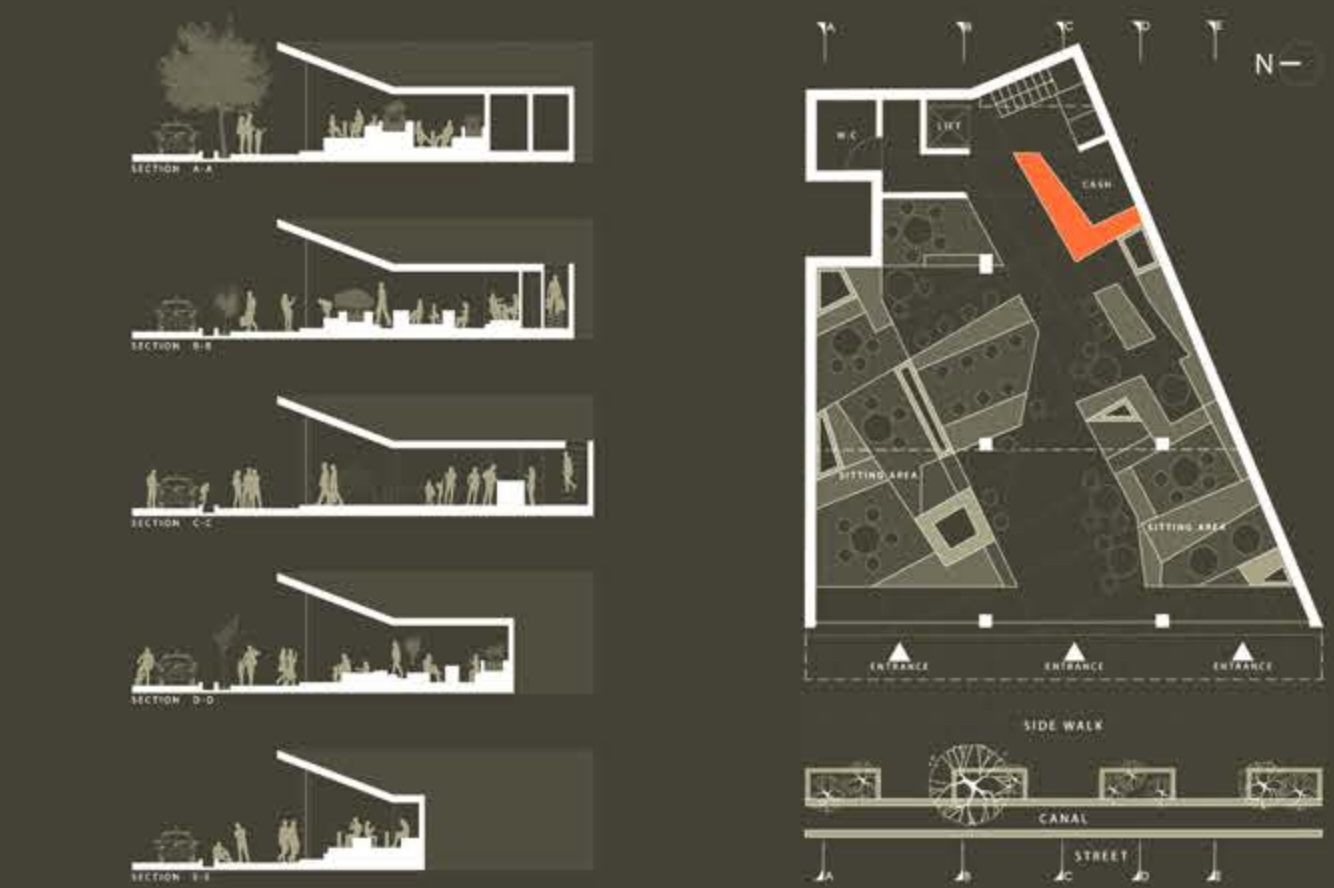


Platforms turning into tables, tables to chairs, chairs to stairs, stairs to platforms, similarly by transforming the surfaces to one another, a different spatial experience of the neighborhood culture was created.

The design pattern was based on urban structure geometry. The intersections of surrounding buildings' lines and streets' lines defined the boundaries of the platforms that came out of the floor, step by step, creating different horizons through an urban space, sometimes creating a private and cozy corner suitable for private meetings or a raised stage for musical or student theatrical performances or an open area for waiting, gathering, making decisions or choices.

Simultaneously light and inexpensive tables and chairs, made of wooden cable drums, were added to the platforms to create a cozy free intimate space with a potential to be personalized, giving every user the chance to choose the space matching his/her mood. Sometimes he/she can choose a bench-like platform next to other people to start a conversation in a social atmosphere or own a personal territory within the urban ambiance of the restaurant to experience a peaceful and safe personal space.

Use of green plants helped to reinforce all that was expected from the space by defining boundaries resulting in a more legible space and also creating walls to act as a backrest for people, adding a sense of safety to space. Moreover, the plants strengthened privacy by limiting view and created an active and lively garden integrating with the platforms.







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ESI BURGER





# PODIUM

TENACES / PLATFORM / GREENERY

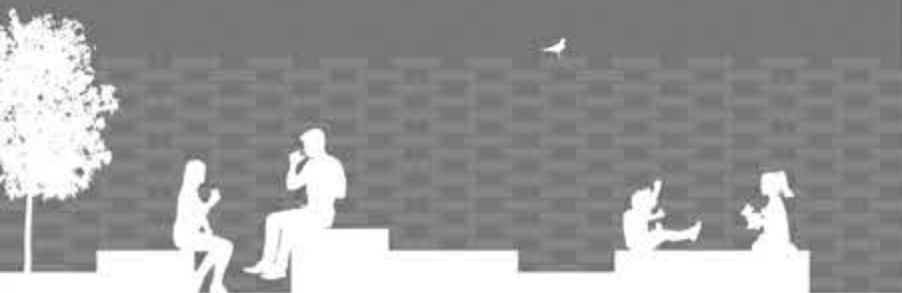
**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** UNDER CONSTRUCTION  
**Client:** MR. HADAD  
**Year:** 2017  
**Area:** 2000 square meter







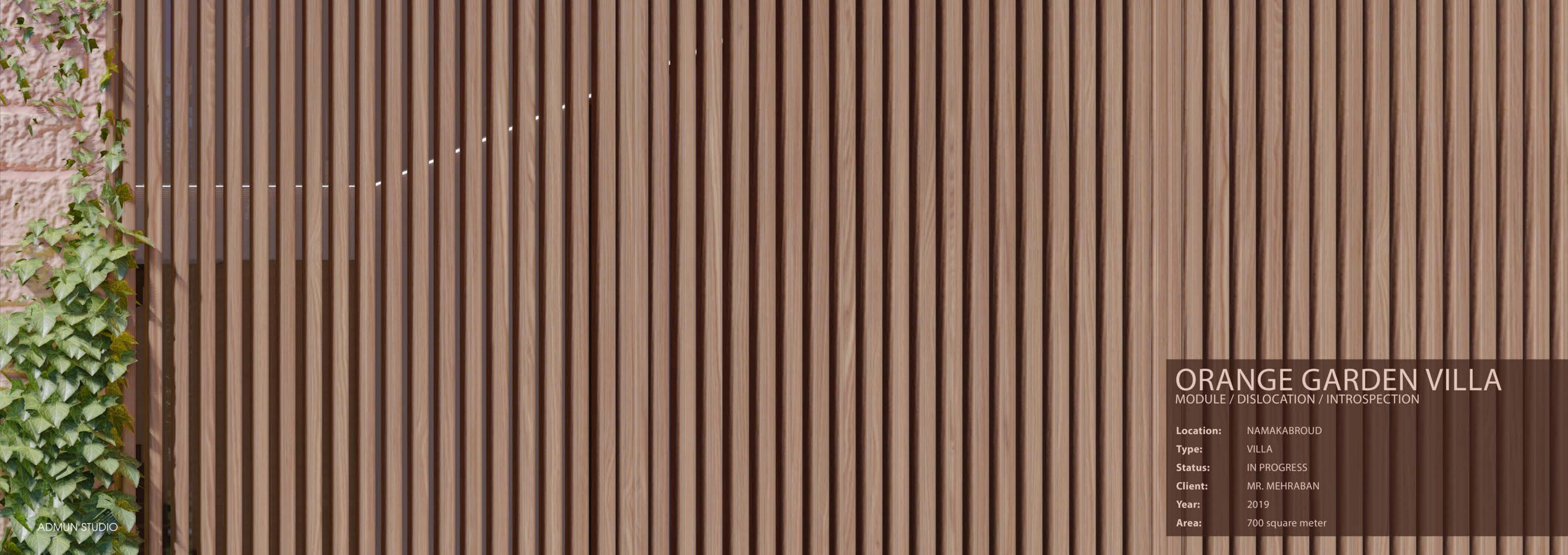
Paying equal attention to interior and exterior of residential buildings is always a challenge in Tehran province and it's always because of sole problem of dividing these subjects from each other. In this project we tried to tackle the residential building as a coherent whole. This particular building possessed a balcony along the main pivot of every unit. by putting some platforms in each balcony in order to reach the point of introducing variety of activity to a residential unit, we obtain a pattern for façade appearance. Also we needed to provide some privacy for internal affairs of building which was resolved by a brick veils. In other words, we tried to form the façade by internal activities and vice versa.











# ORANGE GARDEN VILLA

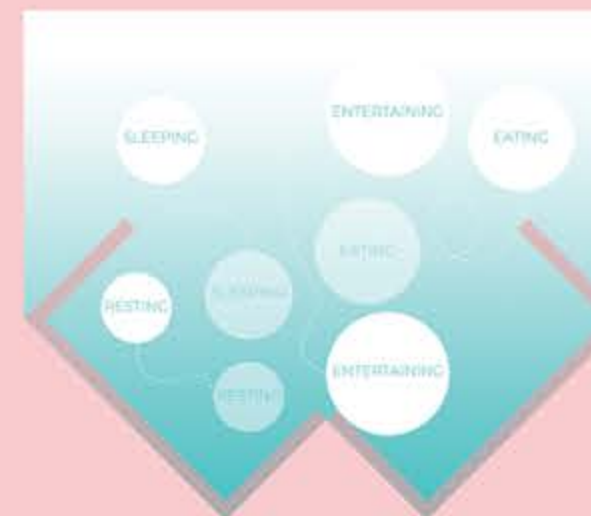
MODULE / DISLOCATION / INTROSPECTION

<b>Location:</b>	NAMAKABROUD
<b>Type:</b>	VILLA
<b>Status:</b>	IN PROGRESS
<b>Client:</b>	MR. MEHRABAN
<b>Year:</b>	2019
<b>Area:</b>	700 square meter





UNIT



BRIKING THE UNIT

we depicted this independent building idea as a simple geometric shape and slice it in half and opened it toward the garden and the forest behind it which reveals its components to its proximity and blend with it as you breaking its shell in order to work in interaction with its environment not only in form but in function.





ADMUN STUDIO



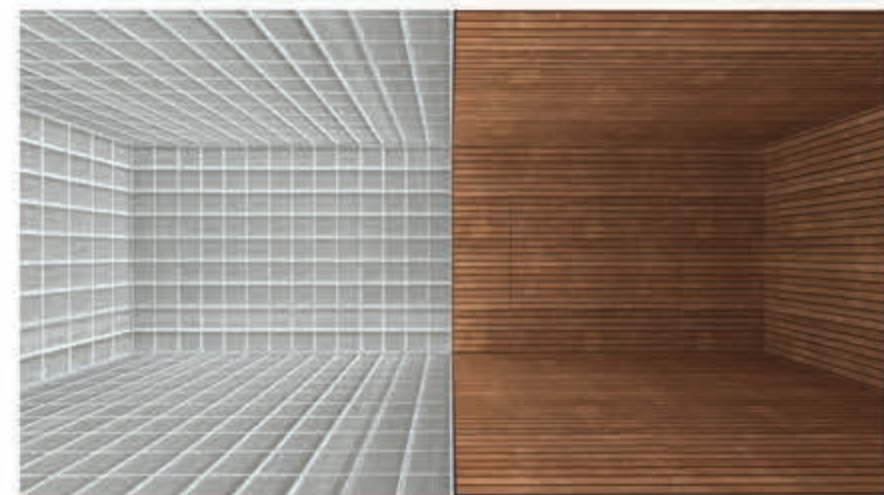
ORANGE GARDEN VILLA



# ATLAS MALL STUDIO

SOLID / LIGHT / TIME

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** DESIGN  
**Client:** ATLAS MALL  
**Year:** 2017  
**Area:** 50 square meter





# APERTURE

SOLID / LIGHT / REFLECTION

**Location:** TEHRAN  
**Type:** INDUSTRIAL  
**Status:** BUILT  
**Client:** MR. FADAVI  
**Year:** 2015  
**Area:** 640 square meter

Located to the east of Tehran in a harsh industrial setting, Steel Form Factory's multi-purpose building is aimed at providing a pleasant space fulfilling several functions, comprising of two offices, two residential units, a showroom and several locker rooms.

When the architects were commissioned the job, the first floor structure was implemented and the team was asked to design within a tight budget, fulfilling several functions in a small land. Therefore, a cubic simple form was chosen as the dominant mass to match the industrial neighborhood fabric while reducing the expenditures.

As the building site was located in an industrial context and adjacent to the steel factory, the initial challenge seemed to be controlling the noise and vibration of the factory and its machinery.

This amount of noise and vibration was against the client's willing functions such as residential suites and offices. Hence, the design process initiated from answering the question of how it is possible to create peaceful spaces in such industrial fabric.













# BAHARESTAN APARTMENT

VOLUME / MATERIAL / TRANSPARENCY

Location:	TEHRAN
Type:	RESIDENTIAL
Status:	IN PROGRESS
Client:	MR. KOLAHİ _ MR. AFGHARI
Year:	2018
Area:	900 square meter



what we needed?

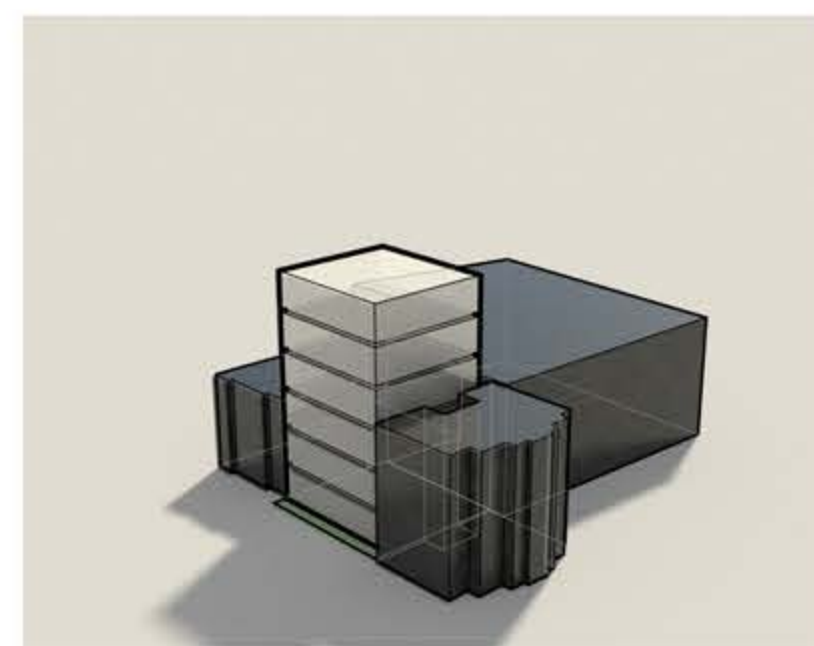
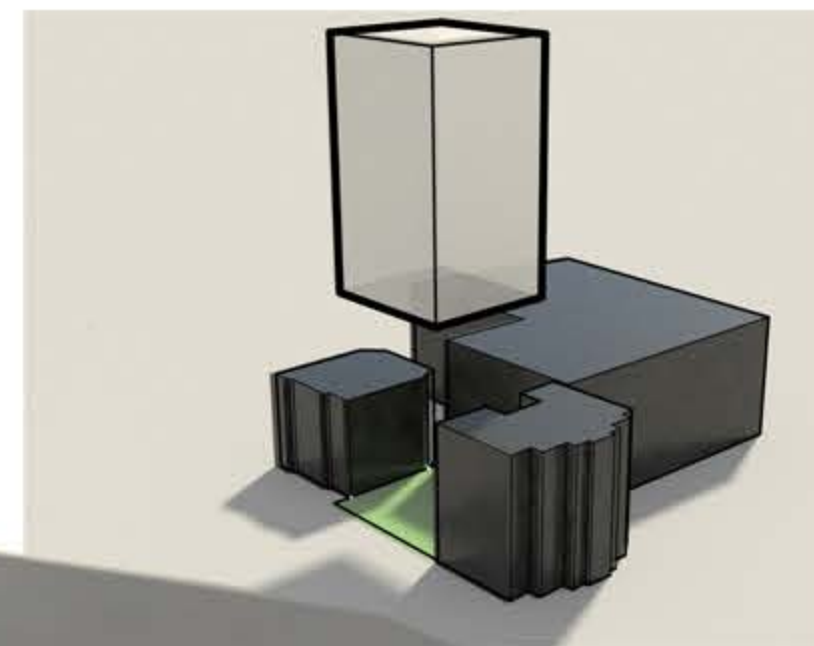
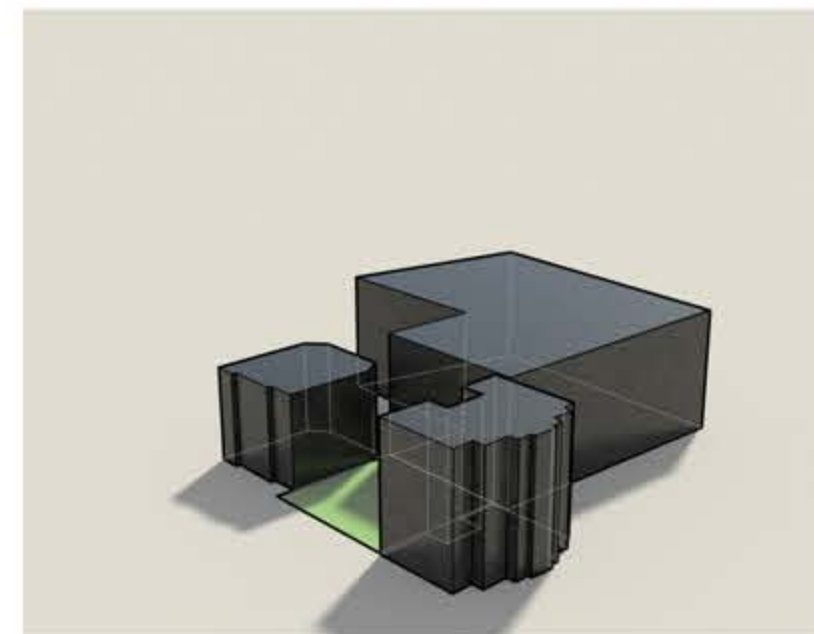
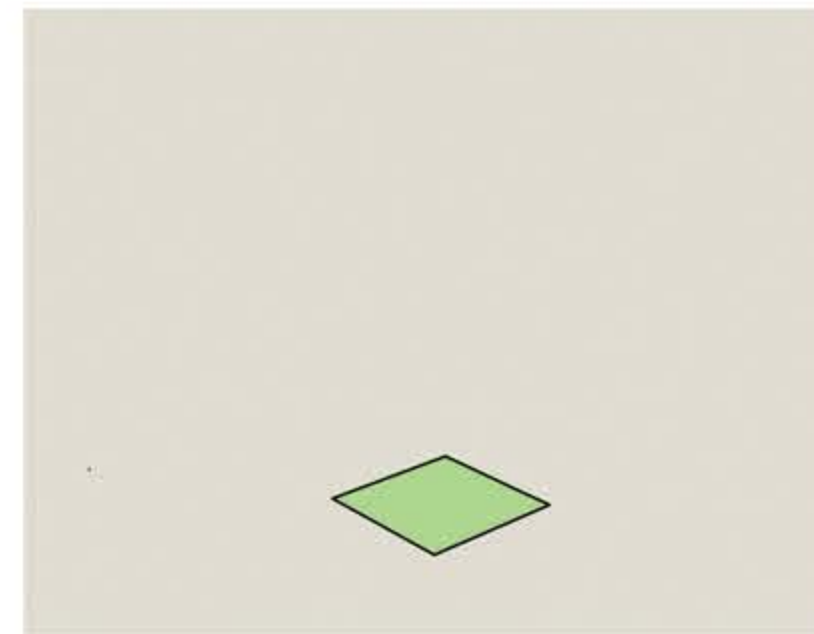
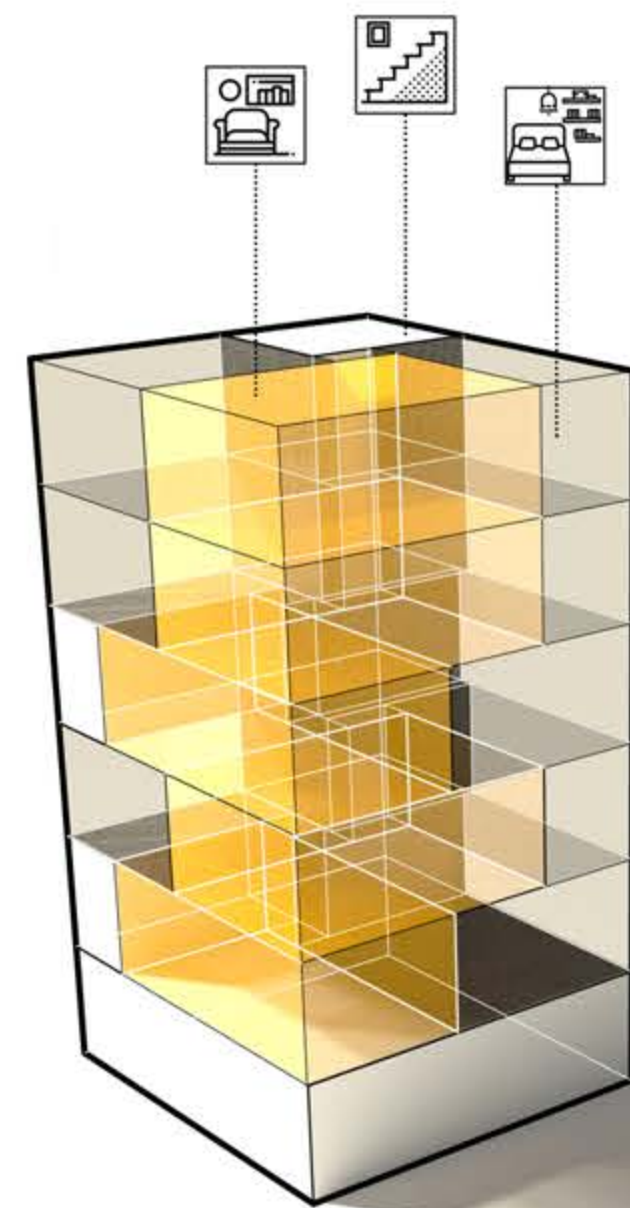
According to the site, the south view of the project was extremely close to a building nearby, and to use the southern light we should have came up with an idea which preserved the privacy of the people inside. As a residential building, Baharestan should be livable and compatible with humans activity. Each individual routine life must have been considered seperately and also as a family together.

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BAHARESTAN APARTMENT





what we did?

The flawless plans we came up with as architects allow us to have two main areas at each floor, which could be identified as day and night areas as stated. The main concept was the human! we decided to follow people's activities during their day, in order to match the openings of the building just perfect for their day to day lives. Every part of each floor has its specific story to tell.

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BAHARESTAN APARTMENT



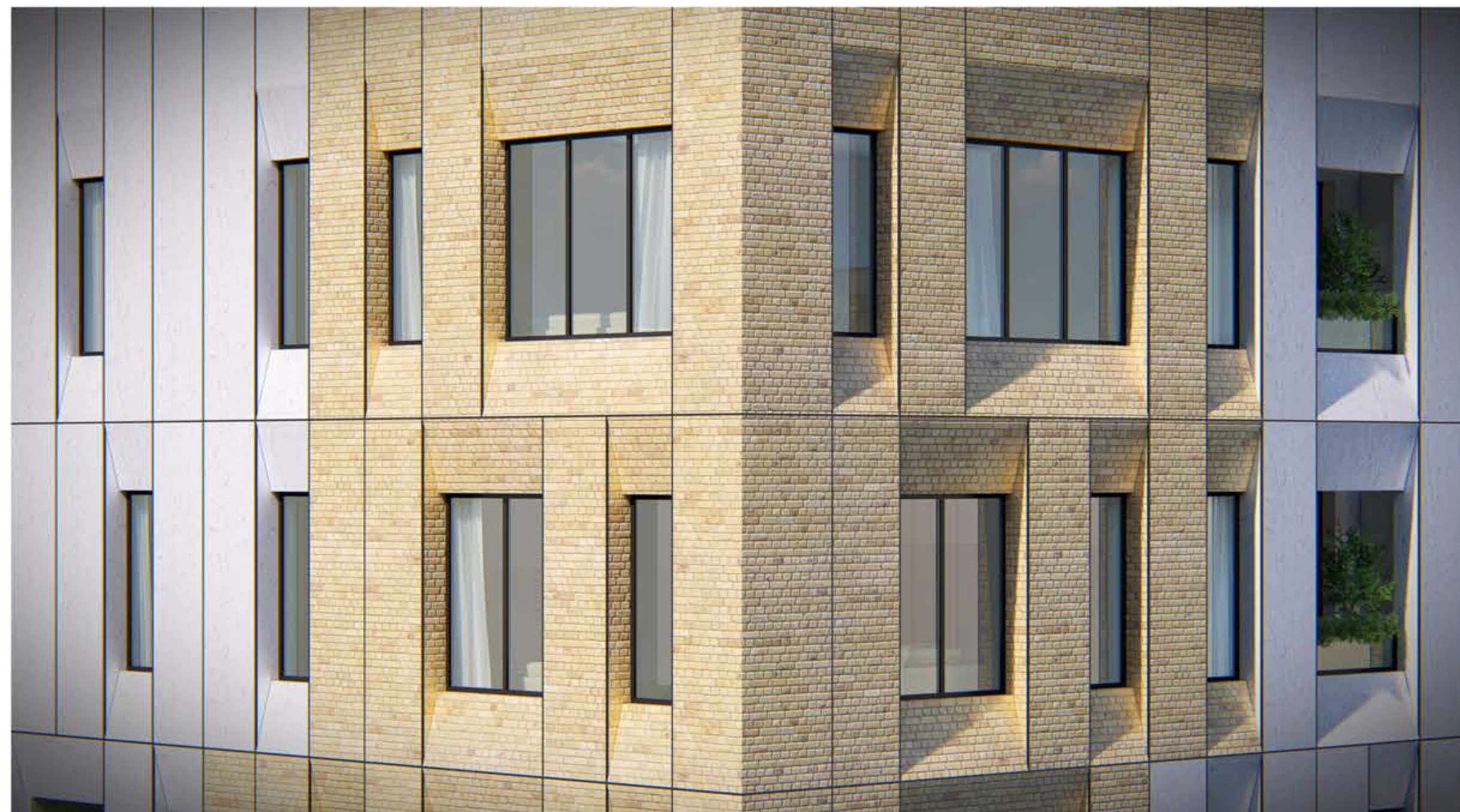
# ALTERNATIVE 2

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BAHARESTAN APARTMENT





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BAHARESTAN APARTMENT





## DS AUTOMOBILES STORE 2

SHOW / PRESTIGE / RAPTURE

<b>Location:</b>	TEHRAN
<b>Type:</b>	COMMERCIAL
<b>Status:</b>	BUILT
<b>Client:</b>	MR. BIRIA
<b>Year:</b>	2017
<b>Area:</b>	350 square meter

DS STORE as the second experience of Admun Studio's cooperation with an international firm is of remarkable importance for the office.

This store was designed by the French firm "WIP architects", as the master plan for all the DS car showrooms.

Admun Studio as a local architectural firm played the role of a coordinator between the main designers and the construction team by providing the construction drawings and supervising the construction process.









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# BRICK DUNE

METAPHOR / BRICK / TEXTURE

**Location:** SHAHINSHAHR  
**Type:** RESIDENTIAL  
**Status:** CONCEPT  
**Client:** MR. FAZEL  
**Year:** 2015  
**Area:** 600 square meter



BRICK DUNE





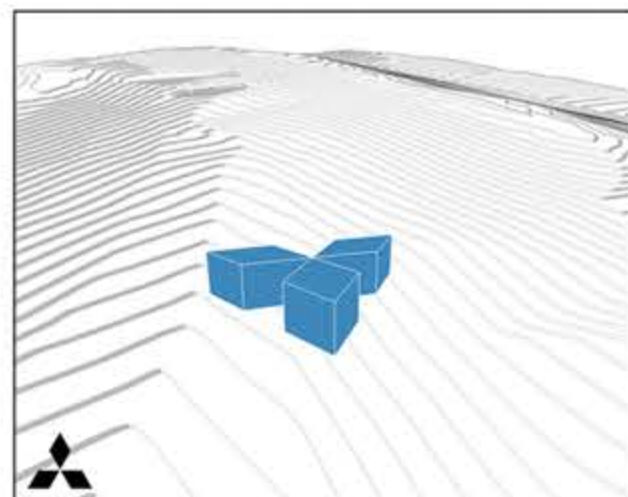
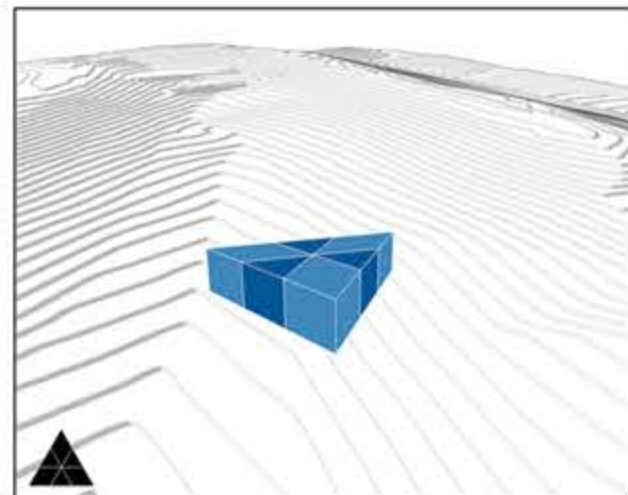
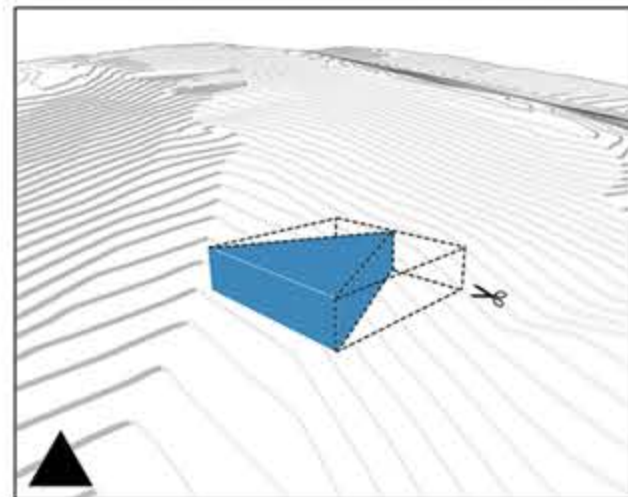
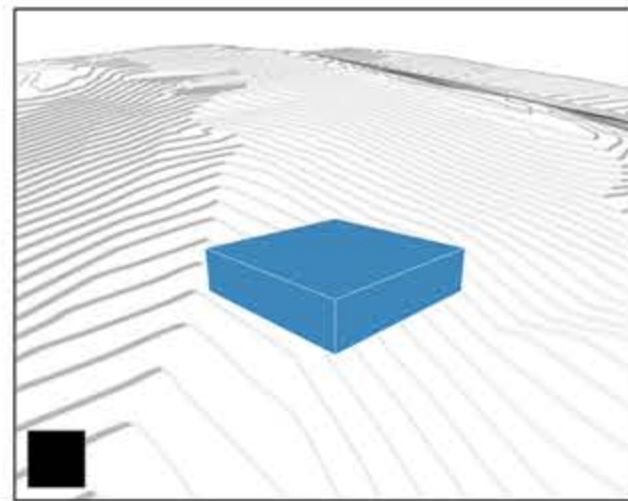
# MITSUBISHI FACTORY RESORTS

COZY / LONG / FLUID

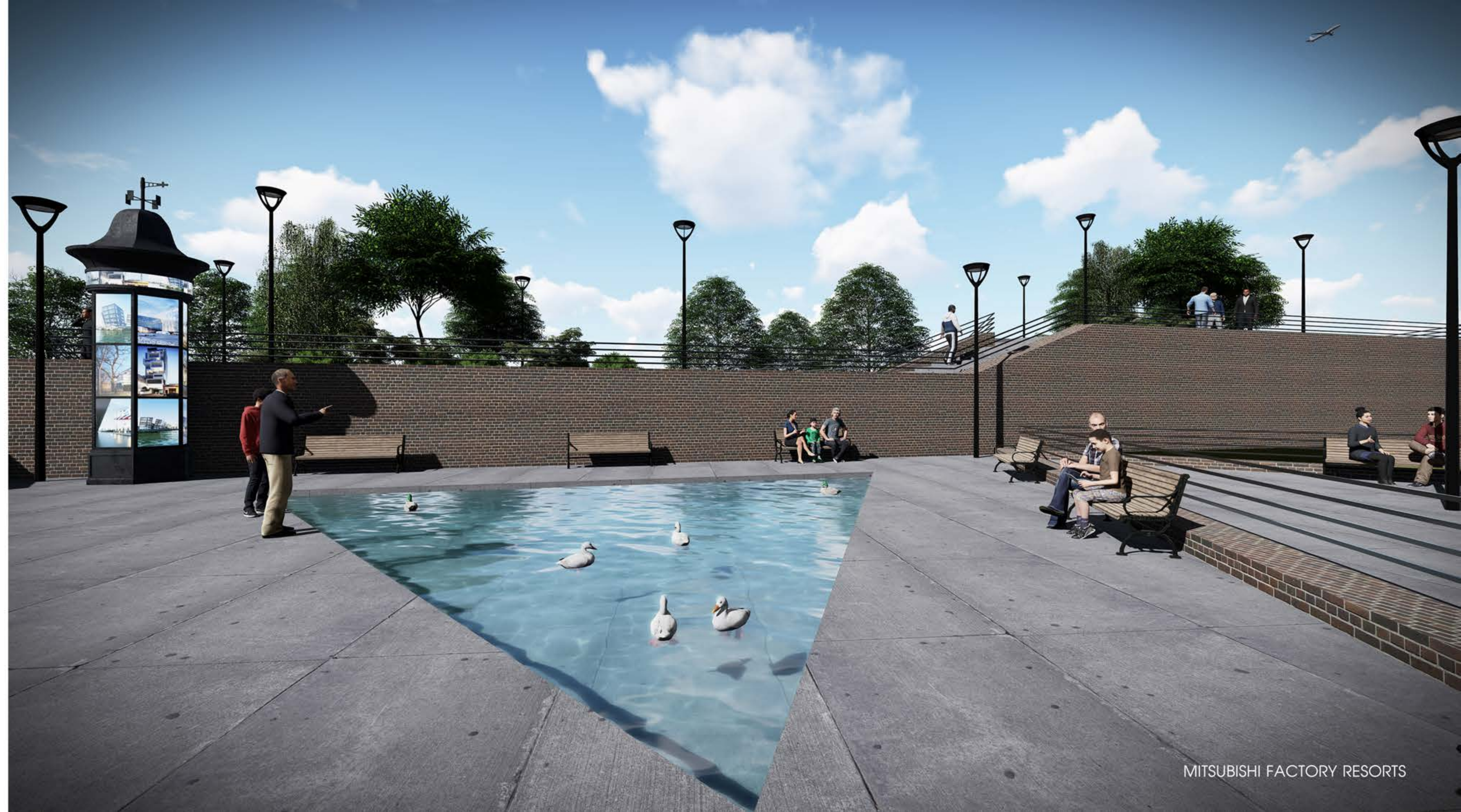
**Location:** KHOMEIN  
**Type:** RESIDENTIAL  
**Status:** CONCEPT  
**Client:** MR. BIRIA  
**Year:** 2018  
**Area:** 10000 square meter







Considering the MITSUBISHI MOTORS CORPORATION placement on this site, it is been tried inspire the logo of the corporation in designing site and buildings.



MITSUBISHI FACTORY RESORTS





# CORAL APARTMENT

FENESTRATION / TERRACES / SCULPTED

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** UNDER CONSTRUCTION  
**Client:** MR. NAZARI  
**Year:** 2019  
**Area:** 3000 square meter









The design goal in Dibaji residential was to look at window from a different perspective. This revision led to modifying each window height and elevation through each floor.





The aim was to change the lifestyle of the residents in each room, and to add a certain quality to the spaces which makes them different from one another.

CORAL APARTMENT



The combination of the closed and semi-open spaces alongside with applying the brick material of the façade to the nearby interior creates a separate zone inside each room, that intensifies its altered function.

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CORAL APARTMENT





Inside every room in Dibaji residence, there is a separate specific style of living and function that does not reappear in another space. Each window and terrace took place carefully to give a new quality to the space. Windows close to the ground make the natural light reach the vases. The upper windows make the deeper parts of the rooms brighter. Large flowerboxes inside each terrace make the rooms vivid and lively.





ADMUN STUDIO



Each window and terrace took place carefully to give a new quality to the space. Windows close to the ground make the natural light reach the vases. The upper windows make the deeper parts of the rooms brighter. Large flowerboxes inside each terrace make the rooms vivid and lively.



CORAL APARTMENT



# FIROUZA HEADQUARTERS

COMMUNAL / VERSATILITY / UNIT

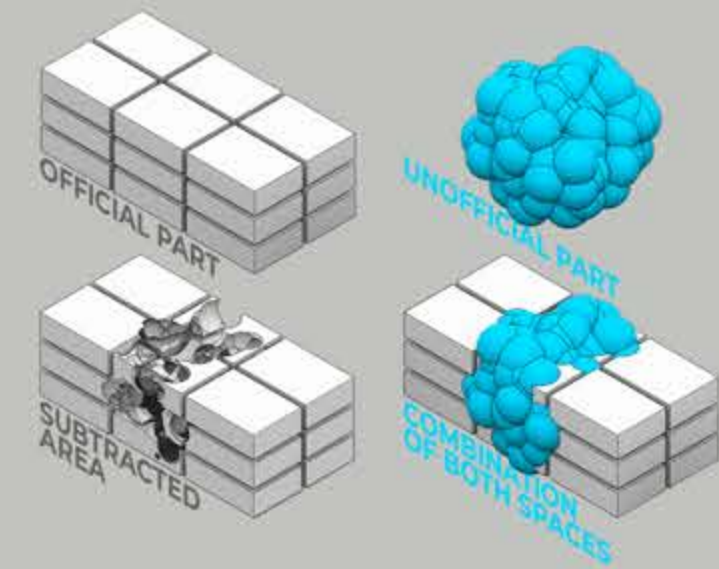
**Location:** TEHRAN  
**Type:** OFFICIAL  
**Status:** IN PROGRESS  
**Client:** MR. MAJD  
**Year:** 2019  
**Area:** 1900 square meter

Firouza property is located on district 22 of Tehran province which is latest district of the city And is less dense than any other districts with rather large divisions which dictates to citizens for using vehicles and also diminishes the number of pedestrians. This situation made us to concentrate on internal affairs more than the possible impact that the exterior would etch on spectator's minds.

So we exclusively confined our definitions on internal affairs scale because our chance on introducing firouza headquarter building on neighborhood scale was limited duo to building scale and the location. Also the manufacturing commodity of company didn't need that kind of introduction.







Our agenda was to define a three story building in favor of a well-known mechanical crane company. The client demand would be served with occupying one third of the building. Also they preferred to locate their establishment on top floor to obtain dominance to the entire building. And he wanted to possess rest of the units as rentals that could provide the means for expansion for future development opportunities.





The conventional way of constructing a multi-story building leads us to stacking the units on top of each other in order to maintain stability. In this method every unit gets whatever feature that it's unique position gives. top floor units will benefit from the roof as well as ground floor would do from the yard advantages more easily and the middle floor will have a balance portion of chance for using both.



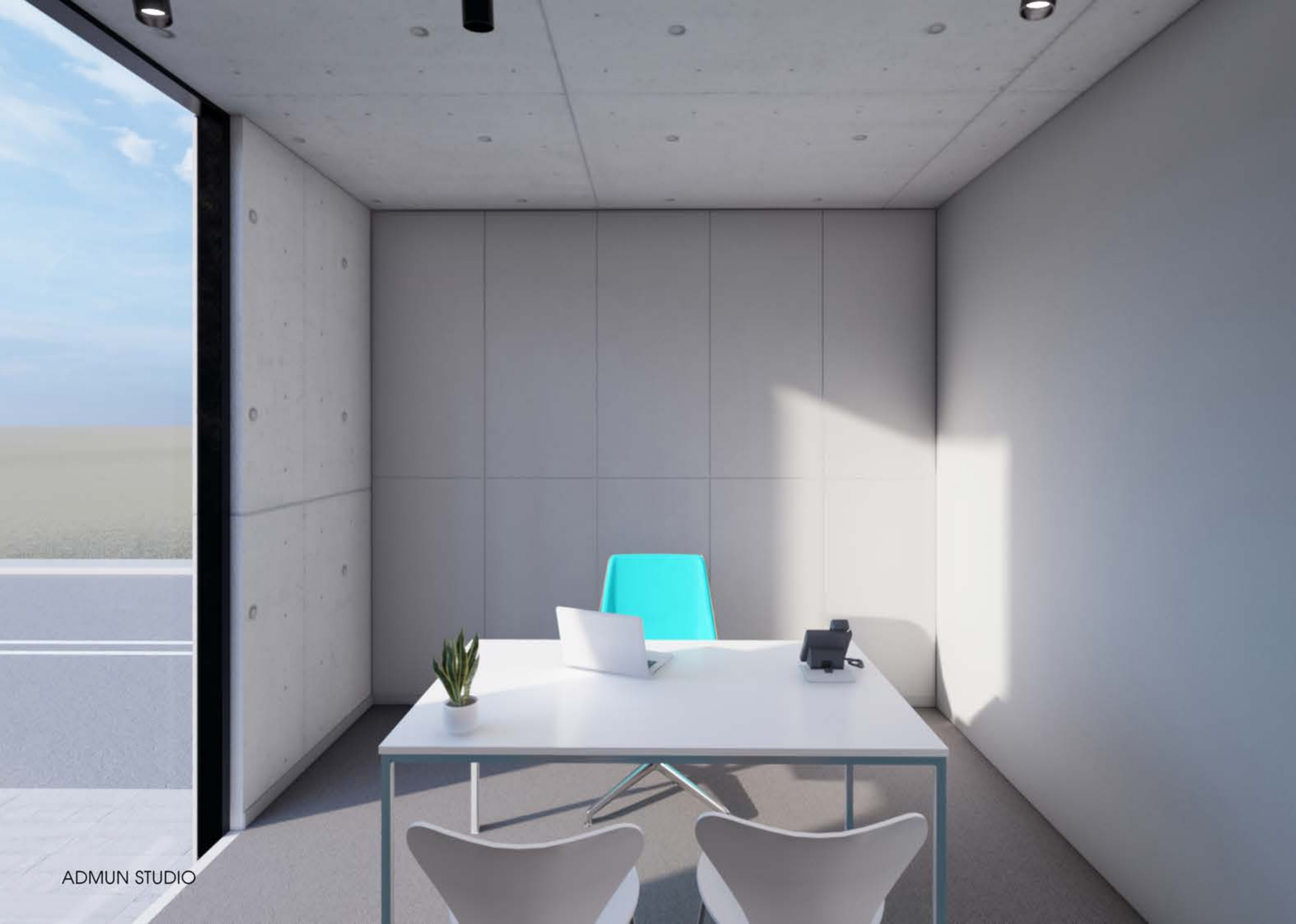




But we can have a different approach on the contrary with these consequences and have a different distribution of units in various places by breaking the units into fractions and distributing it to different places of different levels so that every unit experience many features that a building can provide in different parts.







But according to circumstances of having both decisive function for firuza section and indecisive function and portion for rental section we should have designate a module as a unit and spread on the framework of the building.







Obviously portion for firuza section would be more than one module and the remaining modules would be assigned as rental while being dormant potential for future decision of expanding. Also we decided to assign some of these modules for semi open spaces that required for communal office spaces that also would spread some equal features into the building framework.





# ZAFARANIYEH

SIMPLE / VIVID / ENCOURAGING

**Location:** TEHRAN  
**Type:** COMMERCIAL  
**Status:** UNDER CONSTRUCTION  
**Client:** MR. TALEBI  
**Year:** 2018  
**Area:** 85 square meter





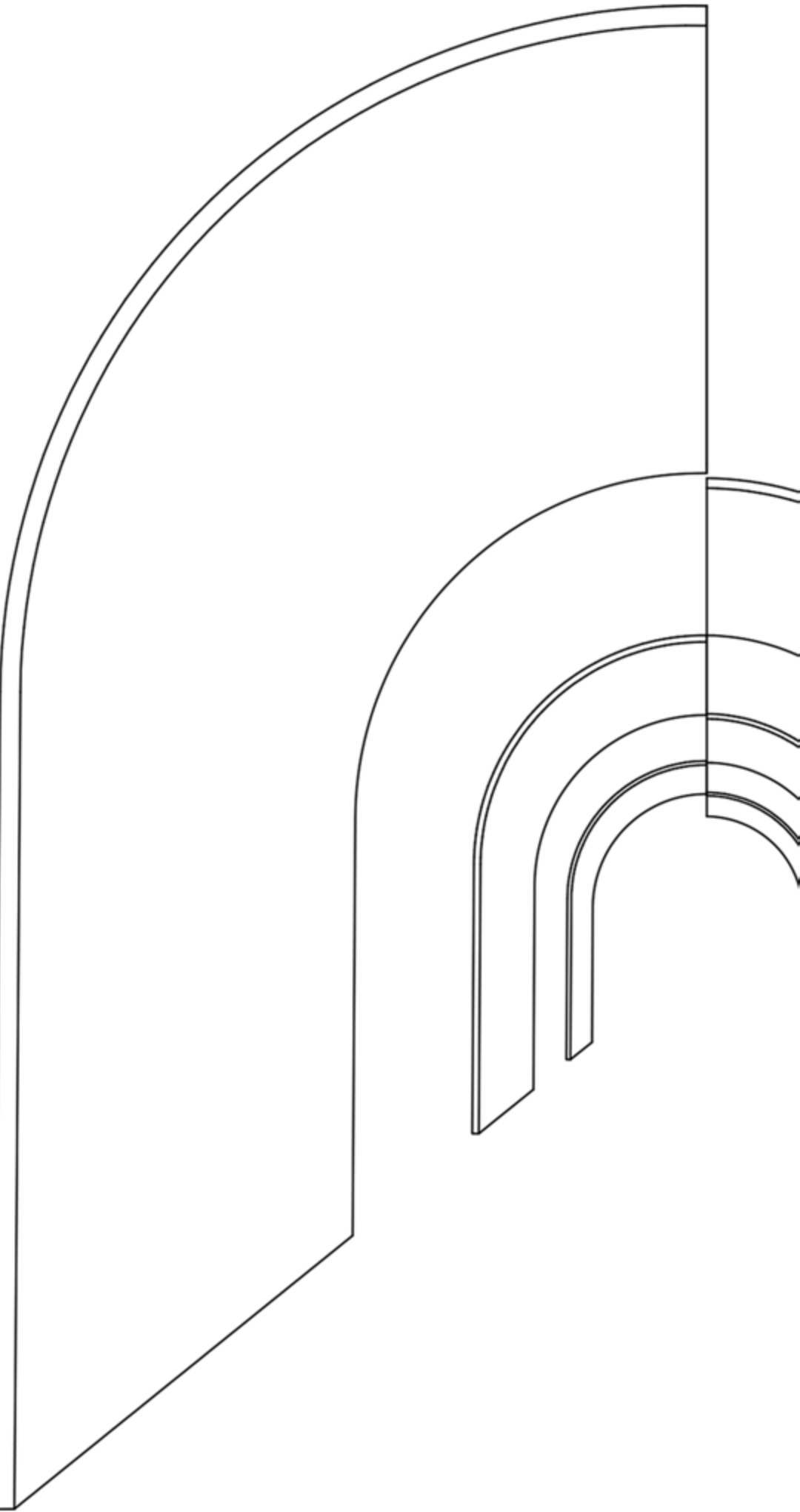
The design strategy was to create a simple space for meetings, and thus, the colors and materials are affected by this decision. There are two main color spectrums: floor and the glass barrier is selected to be dark, so it can cover the disarrayed view for both inside and outside. The white color brightens the space and brings the light inside. The contrast makes the environment vivid and glowing. Two separate lighting solutions are added to the space: the linear lights lighten the conference table area and the scattered spot lights increase the ambient light level; so during the daytime and when the natural light is accessible, the ambient lighting system will be off.



# BOOKAN ENTRANCE

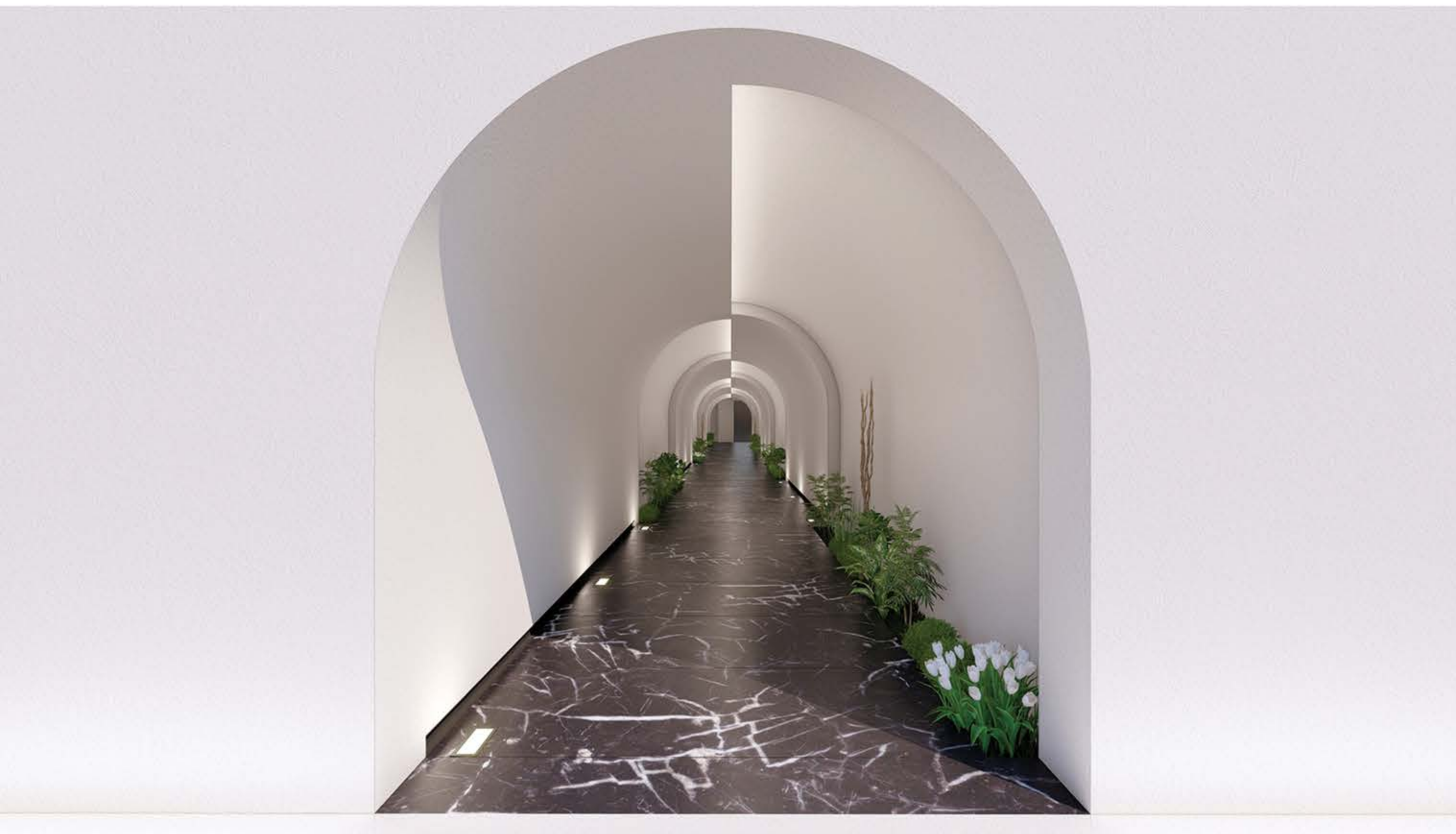
ARC / PASSWAY / GREEN

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** UNDER CONSTRUCTION  
**Client:** MRS. BEHESHTI  
**Year:** 2018  
**Area:** 100 square meter

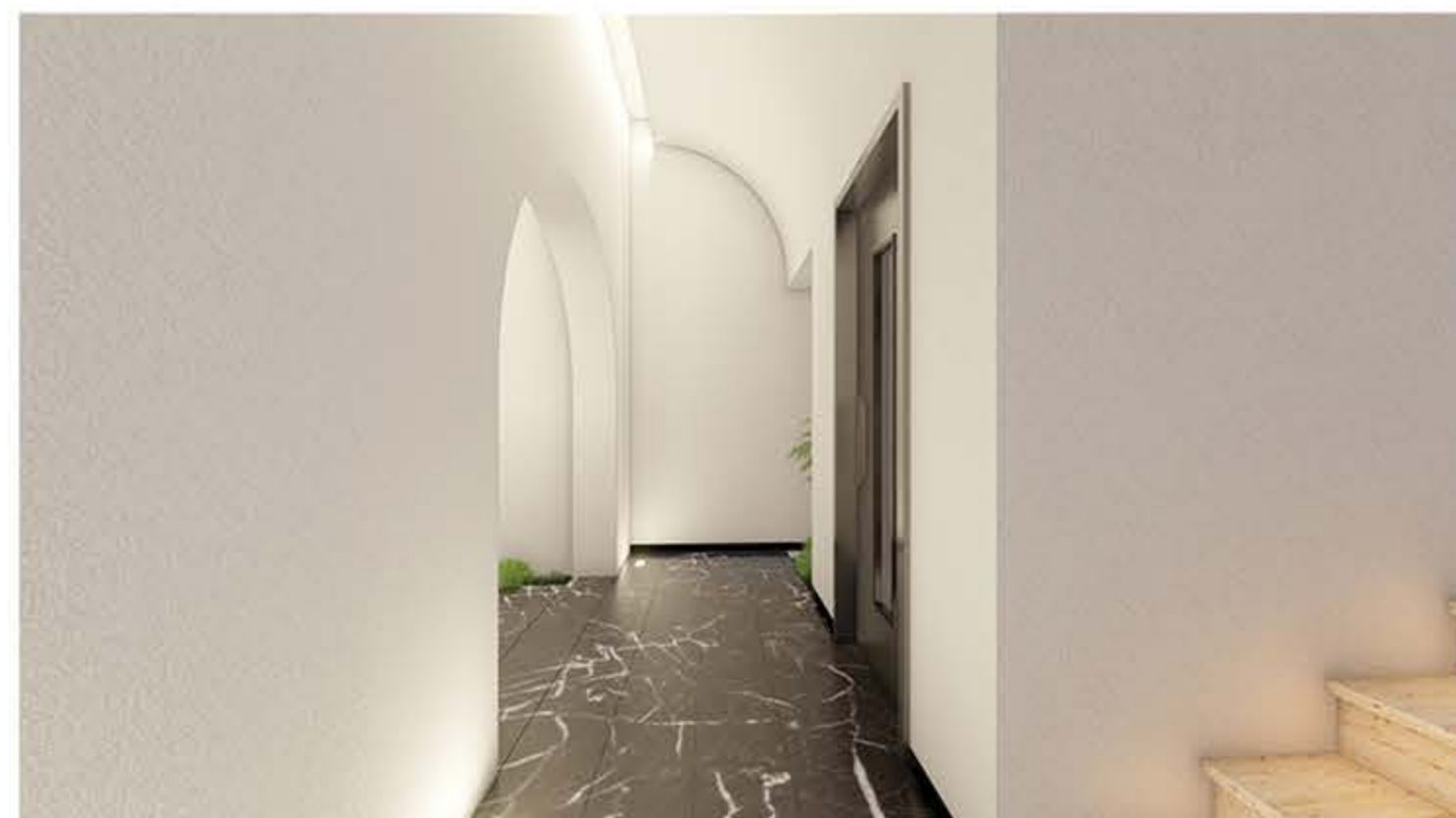


BOOKAN ENTRANCE



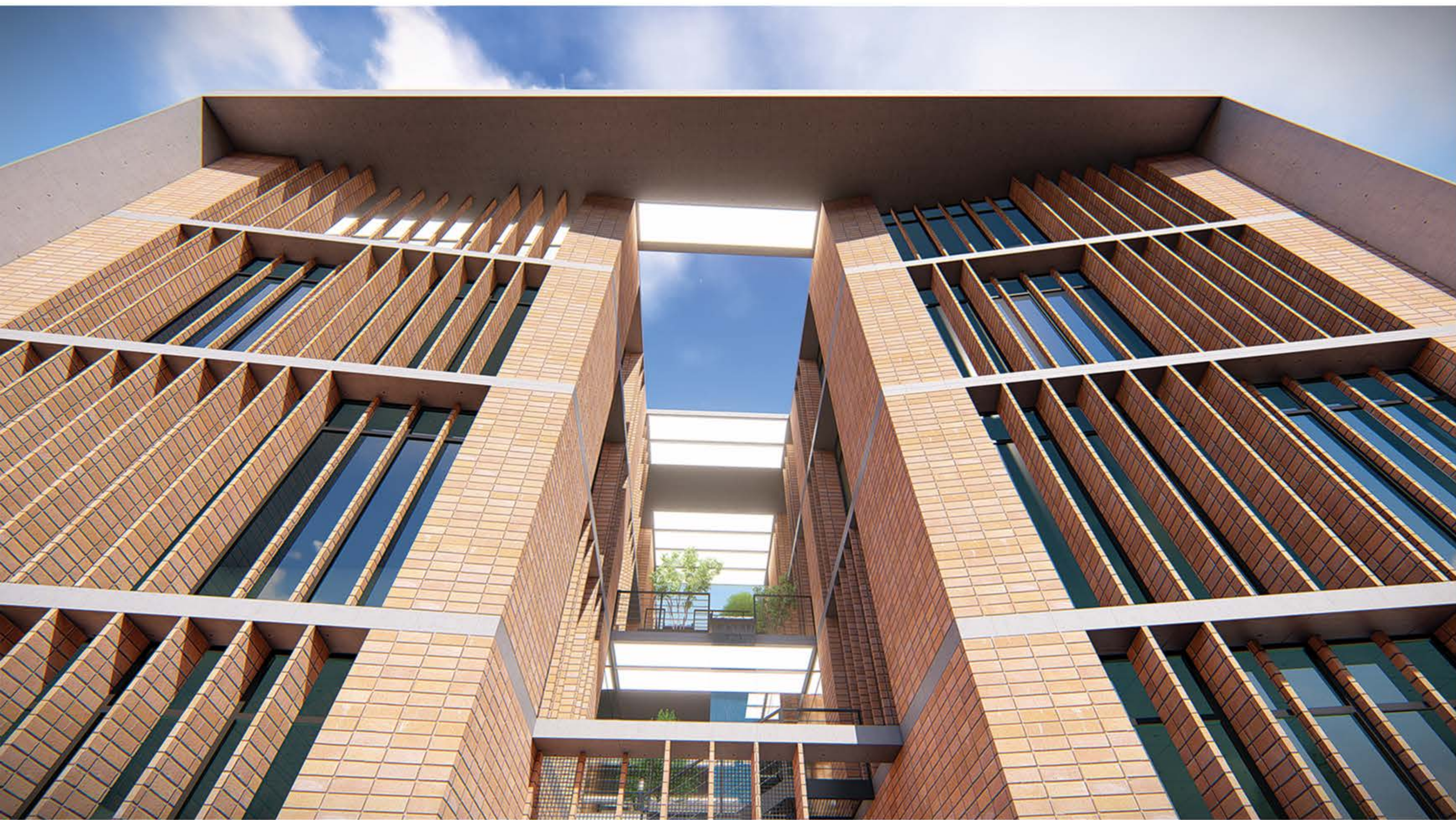


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BOOKAN ENTRANCE





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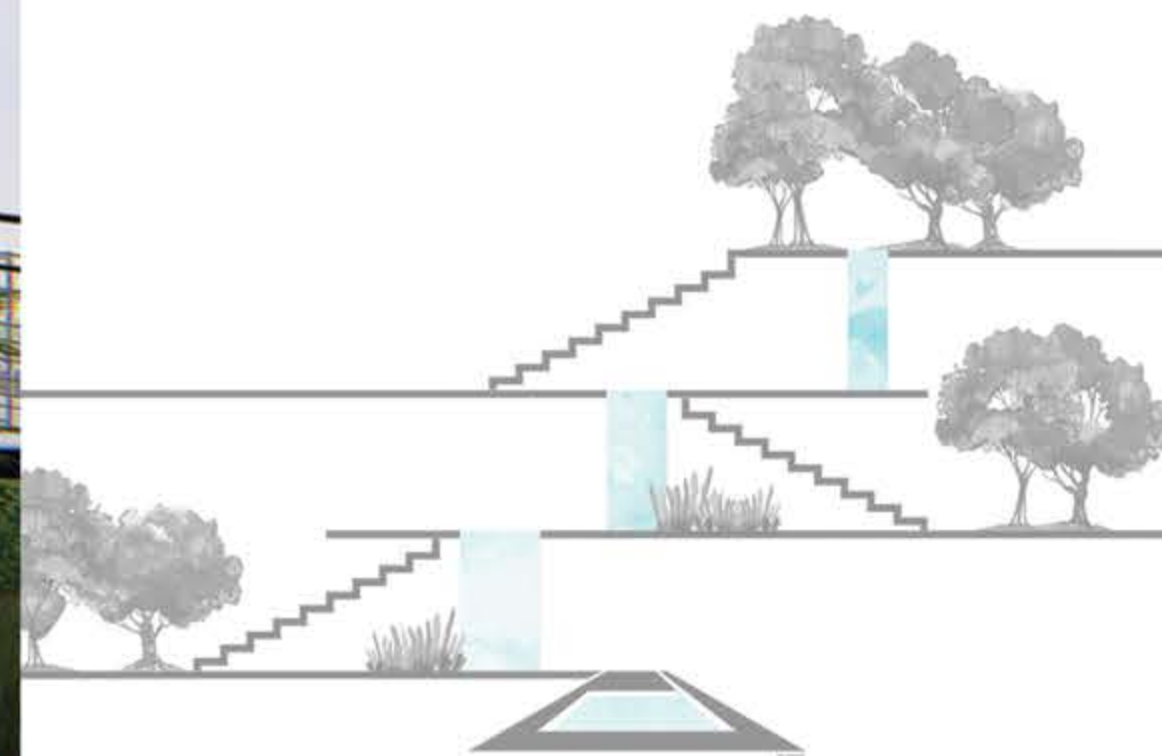
# PIONARIA

LANDSCAPE / WATER / ASCENT

**Location:** TEHRAN  
**Type:** OFFICIAL  
**Status:** CONCEPT  
**Client:** MR. HADINEJAD  
**Year:** 2018  
**Area:** 3100 square meter

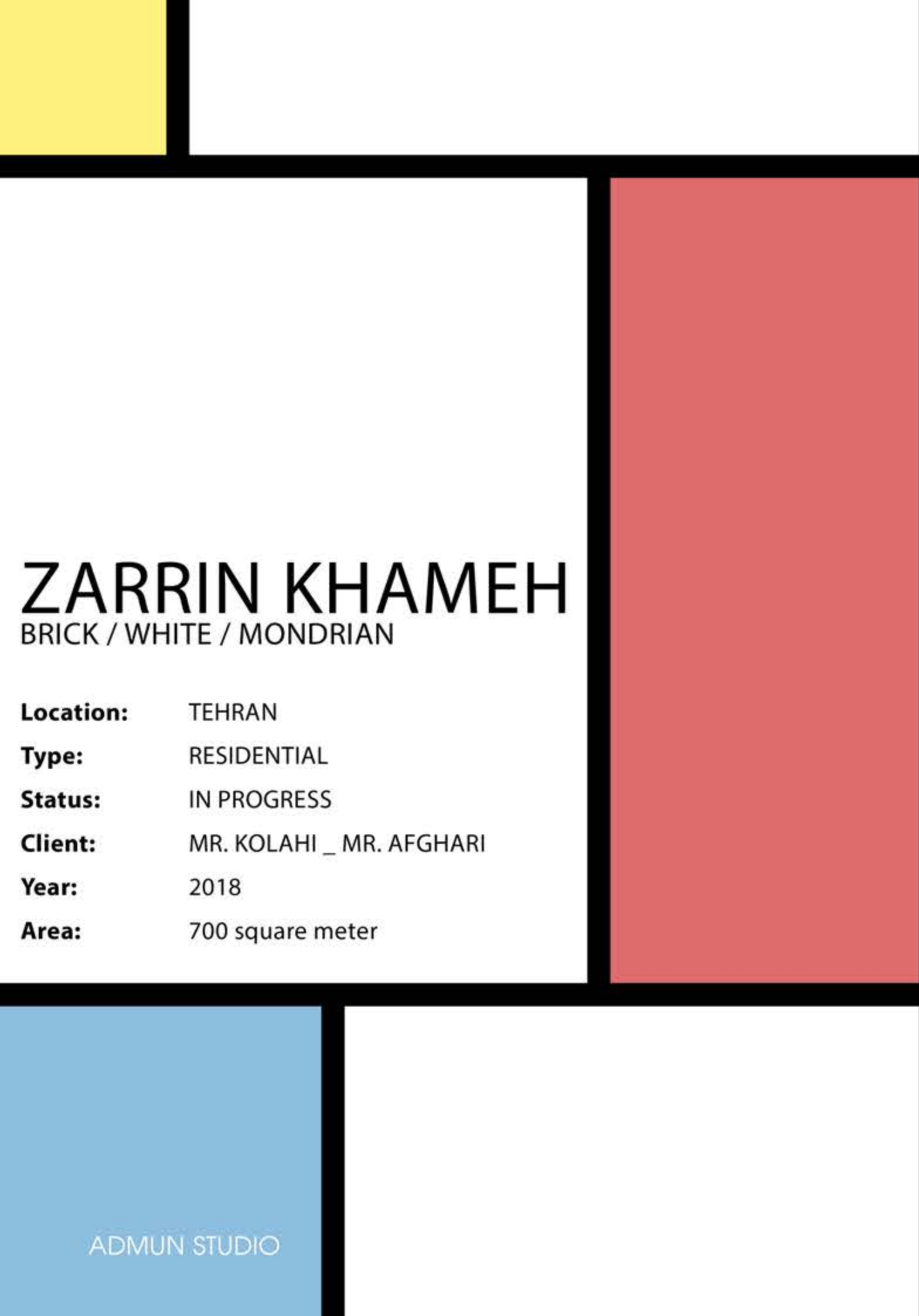






The surrounding environment of the building is hot and dry, and we applied a few solutions to reduce the reliance on the mechanical installations. The view outside was arid and with separate single office buildings located nearby. We enlarged the windows faced to the yards and designed fixed brick rows in front of the south façade.





# ZARRIN KHAMEH

BRICK / WHITE / MONDRIAN

**Location:** TEHRAN  
**Type:** RESIDENTIAL  
**Status:** IN PROGRESS  
**Client:** MR. KOLAHİ \_ MR. AFGHARI  
**Year:** 2018  
**Area:** 700 square meter









**ROOTS IN PAST HEAD IN CLOUDS**  
ADMUN STUDIO  
DESIGN & CONSTRUCTION